

EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

Author:	Mileta Janjić
Event Title:	Workshop: "Building Researchers Capacities in the Area of Knowledge Transfer, Research and Innovations"
Event Date:	17 th and 18 th February 2015
Event Venue:	University of Montenegro, Ceremonial Hall in the Building of Technical faculties
Type of event: (National, international, press conference, promotional event etc.)	Workshop
Short description:	<p>The WBCInno team from the University of Montenegro organized the Workshop: "Building Researchers Capacities in the Area of Knowledge Transfer, Research and Innovations". The workshop targeted teachers, researchers and students from the universities from Montenegro, but also commercial enterprises and institutions engaged in innovation and knowledge transfer. Duration of the workshop was two days.</p> <p>At the beginning of first day, Prof. dr Janko Jovanović, Vice dean of University of Montenegro - Faculty of Mechanical Engineering, who was delegated by the Rector's Office, welcomed all attendees, and emphasized the importance of projects like TEMPUS for the University of Montenegro and the higher education community.</p> <p>Prof. dr Mileta Janjić, contact person from Partner country was the moderator of Workshop and introduced the participants to the agenda and received material.</p> <p>The first day of the workshop is devoted to the presentation of Collaborative software platform for Innovation Management that has been developed within the project WBCInno, with practical exercises. The organization of the competition for the best business plans, student/research ideas, as well as opportunities for cooperation between universities and SMEs was presented.</p> <p>On the second day of the Workshop, Methodology for Innovation Management was presented. Participants had the opportunity to hear examples of good practice from Europe and what are the ways of transferring knowledge and technology and management innovation cycle represented at their institutions. Presenters were representatives of partner institutions in WBCInno project from England, Spain, Austria and Germany.</p>

Organiser(s):	University of Montenegro
Agenda:	https://wbcinno.datastation.com/#/default/erooms/documents/7
Total number of participants:	51
Links to further information:	http://www.wbc-inno.kg.ac.rs/page/events.html
Other personal remarks:	<p>The following five presentations presented at the first day of the Workshop held University of Montenegro:</p> <ul style="list-style-type: none"> • Presentation of WBCInno project and its achievements • WBCInno Platform for innovation management • Practical exercise – using the platform • Organisation of competitions for best business plans, students'/researchers' ideas • Possibilities for coolaboration between University and SMEs <p>Sex presentations presented at the second day:</p> <ul style="list-style-type: none"> • Methodology for innovation management • University-Enterprise Collaboration in Research and Innovation at Hamburg University of Technology • Knowledge transfer mechanisms at University of Brighton • Different ways of technology transfer at University of Alicante • From knowledge generation to knowledge diffusion at Centre for Social Innovation, Vienna • Ways of knowledge and technology transfer at Graz University of Technology <p>At Workshop disseminated information through promotional material (flyers, notebooks, folders). Also disseminated the main strategic publications:</p> <ol style="list-style-type: none"> 1. Catalogue on Research and Innovation Potential of University of Montenegro 2. Methodology for Innovation Management, 3. Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region 4. Western Balkans Regional University Innovation Platform 5. Knowledge and technology transfer between science and business: Academic KTT Offices, Experience and Good Practise.

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	20/01/2015
Information Material was sent off to participants on:	20/01/2015
Date of Initial Participant List Compilation:	03/02/2015
Date of Final Participant List Compilation:	16/02/2015
Total Number of Participants Invited	More then 200
Date of Agenda Finalisation:	16/02/2015

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)*

1) N/A

3. EVENT ROLLOUT

3.1. Final Event Agenda + Participant list

Workshop: Building Researchers Capacities in the Area of Knowledge Transfer, Research and Innovations 17th February 2015 - (First day) University of Montenegro, Ceremonial Hall in the Building of Technical Faculties	
09:30 – 10:00	Registration
10:00 – 10:15	Welcome speech <i>Prof. dr Janko Jovanović, Vice Dean, University of Montenegro - Faculty of Mechanical Engineering</i> <i>Prof. dr Mileta Janjić, University of Montenegro</i>
10:15 – 11:00	Presentation of WBCInno project and its achievements <i>Prof. dr Mileta Janjić, University of Montenegro</i>
11:00 – 11:15	Discussion
11:15 – 11:45	Coffee break
11:45 – 12:30	WBCInno Platform for innovation management <i>Vitomir Rašić, INTRANEA</i>
12:30 – 12:45	Discussion
12:45 – 13:30	Practical exercise – using the platform <i>Vitomir Rašić, INTRANEA</i>
13:30 – 13:45	Discussion
13:45 – 15:45	Lunch break
15:45 – 16:30	Organisation of competitions for best business plans, students'/researchers' ideas <i>Drago Gverić, Innovation Centre Banja Luka</i>
16:30 – 16:45	Discussion
16:45 – 17:30	Possibilities for coolaboration between University and SMEs <i>Ljiljana Belada, Directorate for Development of Small and Medium Sized Enterprises</i>
17:30 – 17:45	Discussion and Closeing of First day

Workshop: Building Researchers Capacities in the Area of Knowledge Transfer, Research and Innovations

18th February 2015 - (Second day)

University of Montenegro, Ceremonial Hall in the Building of Technical Faculties

9:15 – 9:30	Second Day Opening <i>Representative of the University of Montenegro</i> <i>Prof. dr Mileta Janjić, University of Montenegro</i>
9:30 – 10:15	Methodology for innovation management <i>Jelena Jevtović, University of Kragujevac</i>
10:15 – 10:30	Discussion
10:30 – 11:15	University-Enterprise Collaboration in Research and Innovation at Hamburg University of Technology <i>Regina Grussenmeyer, Hamburg University of Technology</i>
11:15 – 11:30	Discussion
11:30 – 12:00	Coffee break
12:00 – 12:45	Knowledge transfer mechanisms at University of Brighton <i>Dr. Mark Jones, University of Brighton</i>
12:45 – 13:00	Discussion
13:00 – 13:45	Different ways of technology transfer at University of Alicante <i>Denise Galvin, Innovation Unit, Science Park of the University of Alicante</i>
13:45 – 14:00	Discussion
14:00 – 15:30	Lunch break
15:30 – 16:15	From knowledge generation to knowledge diffusion at Centre for Social Innovation, Vienna <i>Ines Marinkovic, Centre for Social Innovation Vienna</i>
16:15 – 17:00	Discussion
17:00 – 17:45	Ways of knowledge and technology transfer at Graz University of Technology <i>Mario Fallast, Graz University of Technology</i>
17:45 – 18:00	Discussion and Closeing of Workshop

LIST OF PARTICIPANTS

- | | | |
|-------------------------|-------------------------|----------------------|
| 1. Aleksandar Jovanović | 18. Drago Gverić | 35. Denise Galvin |
| 2. Tamara Pavićević | 19. Vladimir Čorda | 36. Uroš Stanković |
| 3. Ivona Mugoša | 20. Nikola Doderović | 37. Ines Marinković |
| 4. Nataša Vukašinović | 21. Milutin Mićanović | 38. Nebojša Abadić |
| 5. Vesna Nikčević | 22. Ilija Bijedić | 39. Mark Jones |
| 6. Ivana Popović | 23. Aleksandar Lutovac | 40. Mario Fallast |
| 7. Blagoje Novović | 24. Marko Mitrović | 41. Danka Tiodorović |
| 8. Slavica Jovanović | 25. Miloš Zindović | 42. Vjera Pavićević |
| 9. Milan Vukčević | 26. Milan Radovanović | 43. Rade Šćepović |
| 10. Janko Jovanović | 27. Aleksandar Vujović | 44. Tatjana Knežević |
| 11. Vladimir Drekalović | 28. Rade Grujić | 45. David Kaljaj |
| 12. Vitomir Rašić | 29. Đorđe Vukčević | 46. Jelena Jevtović |
| 13. Dijana Vučković | 30. Ognjen Bobičić | 47. Mileta Janjić |
| 14. Vidak Šabanović | 31. Ivan Glamočić | 48. Miloš Petrić |
| 15. Srđan Martić | 32. Ljiljana Belada | 49. Jovana Laketić |
| 16. Luka Grubiša | 33. Radoje Vujadinović | 50. Miloš Boričić |
| 17. Bojana Vučetić | 34. Regina Grossenmayer | 51. Miloš Jovanović |

3.2. Event Implementation – Commentary by Organising Partners

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	64.29%	21.43%	3.57%	0.00%	0.00%
The structure of the programme	57.14%	25.00%	7.14%	0.00%	0.00%
The venue and facilities	60.71%	28.57%	0.00%	0.00%	0.00%
The presentations	64.29%	17.86%	7.14%	0.00%	0.00%
The discussions	32.14%	39.29%	14.29%	0.00%	0.00%
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	35.71%	32.14%	21.43%	0.00%	0.00%
This event covered to a very high extent the topics I have expected.	46.43%	35.71%	7.14%	0.00%	0.00%
I enjoyed the cooperation and interaction with the other participants.	53.57%	25.00%	10.71%	0.00%	0.00%
My expectations about this event were met or exceeded.	35.71%	46.43%	7.14%	0.00%	0.00%
The materials distributed are useful and informative.	32.14%	25.00%	25.00%	3.57%	0.00%
The discussions were relevant for the participants.	50.00%	28.57%	10.71%	0.00%	0.00%
The methods of working were suitable for the topics and for the participants.	53.57%	25.00%	7.14%	0.00%	0.00%
The overall organisation was professional.	60.71%	25.00%	3.57%	0.00%	0.00%
The time management was always to my fullest satisfaction.	53.57%	32.14%	3.57%	0.00%	0.00%
The style and level of communication between organisers and participants was professional.	67.86%	21.43%	0.00%	0.00%	0.00%
I would recommend this kind of event to my colleagues.	60.71%	28.57%	0.00%	0.00%	0.00%

	Crucially important	Very important	Important	Little important	Not important at all
Assessment and efficiency monitoring of KTT modes	35.71%	42.86%	0.00%	3.57%	0.00%
Defining of priority research areas of university and capitalizing the knowledge and research potential	50.00%	25.00%	7.14%	0.00%	0.00%
Commercialization of research results and their transformation to innovation	50.00%	25.00%	3.57%	3.57%	0.00%
Efficient innovation management supported by a collaborative software platform	46.43%	28.57%	3.57%	3.57%	0.00%
Development of co-operations between universities and enterprises	64.29%	17.86%	0.00%	0.00%	0.00%
Encouraging students/researchers to establish start-ups and spin-offs	60.71%	10.71%	7.14%	3.57%	0.00%
Strengthening university capacity to support the development of Business Incubators and Science Technology Parks	60.71%	14.29%	7.14%	0.00%	0.00%

Prior Experience of Similar Events – Overall %	71.43%
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Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> • Examples of good practice and networking • Knowledge dissemination • Information sharing and discussion • Experiences exchange • Spreading awareness about the need for the development of entrepreneurship and innovation • Networking • Introducing the wider university community with innovations, ideas and software platform • Immediately transfer the experiences of prominent individuals who participate in the project • Opening new look after graduation, to redirect their ideas and private business • Presentations and experience • The affirmation of the creativity of young people • The exchange of opinions and experiences, dissemination of knowledge about innovation and others. The presence of young people (students) and the formation of the company
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	<ul style="list-style-type: none"> • The new software, a new approach to the treatment of ideas • Presentations and information that are specifically related to the operation of the project
<p>Suggestions for the improvement:</p>	<ul style="list-style-type: none"> • More student involvement • Spread information better, more students and professors involvement • The more digital material • Practical examples of implemented ideas • Greater presence of students, professors. Unfortunately it is difficult to implement • The larger marketing in order to create a greater number of students as target groups • Better marketing campaign to a larger number of students / researchers involved in the program • Increased media attention, more informed about the maintenance of these and similar workshops • A little more public education on issues • Presentations ... • Engage more funds • The inclusion of public sector enterprises and other stakeholders • Additional questions and discussion • Inclusion of other institutions, entrepreneurs and representatives of the Chamber of Commerce • Participation of business representatives
<p>Any further comments</p>	<ul style="list-style-type: none"> • You started OK!

4.2. Additional comments

• *Graphic presentation of the participants feedback*

General questionnaire – first set of questions

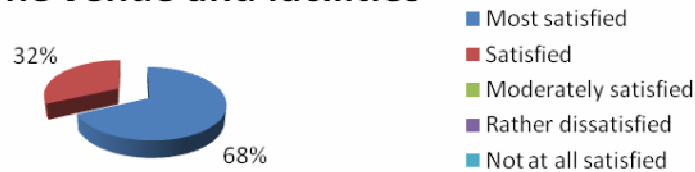
The event administration



The structure of the programme



The venue and facilities



The presentations

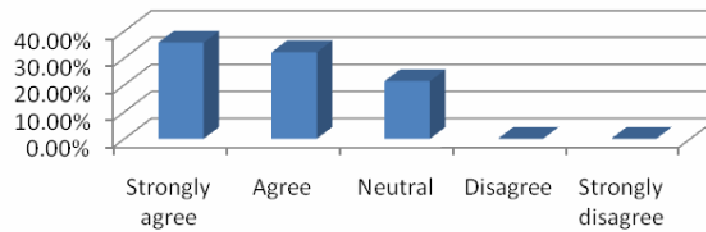


The discussions

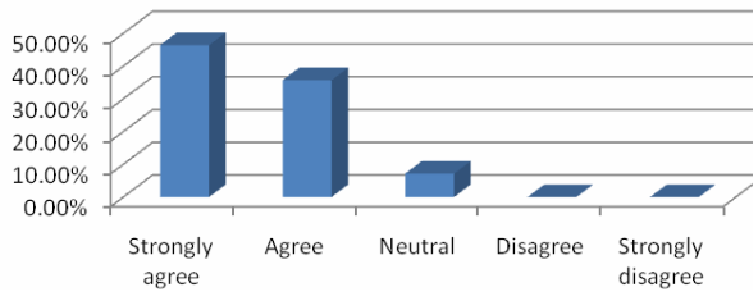


General questionnaire – Second set of questions

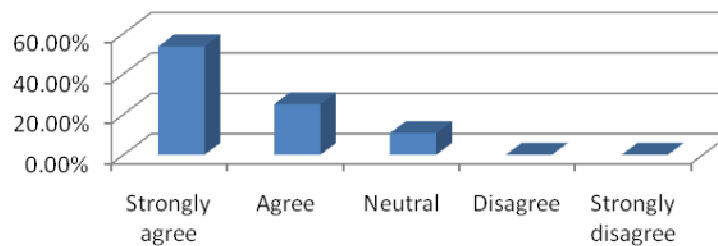
The information I got will be of immediate use to me



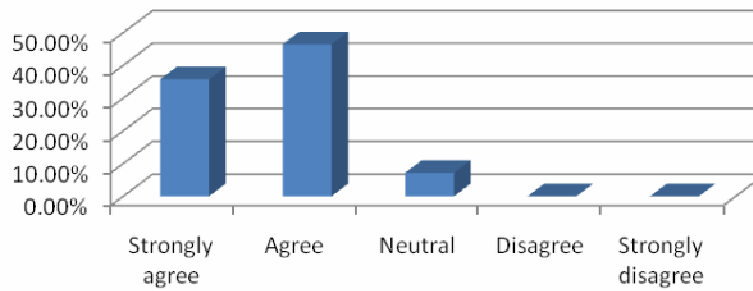
This event covered to a very high extent the topics I have expected.



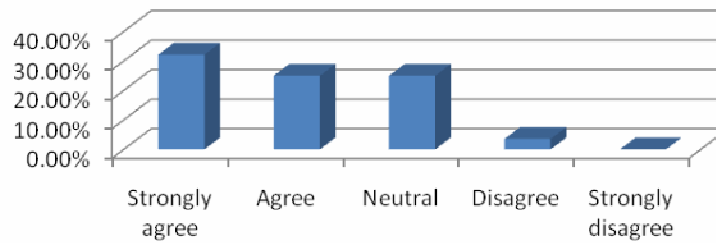
I enjoyed the cooperation and interaction with the other participants.



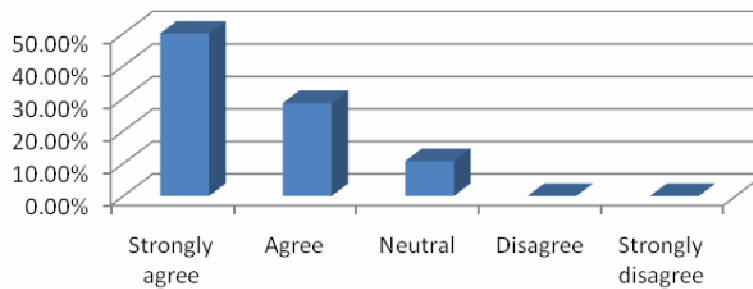
My expectations about this event were met or exceeded.



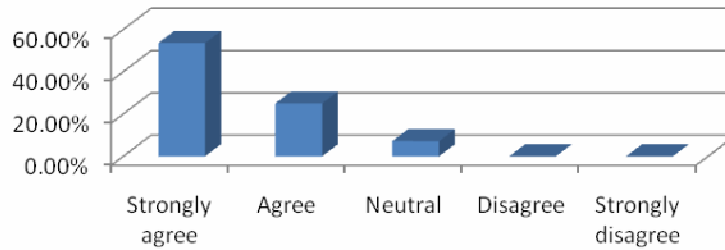
The materials distributed are useful and informative.



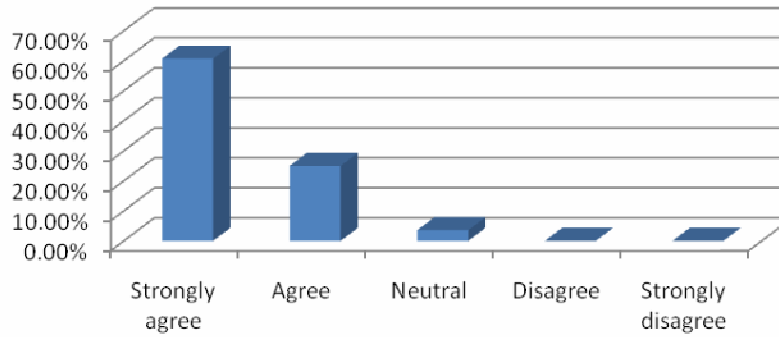
The discussions were relevant for the participants.



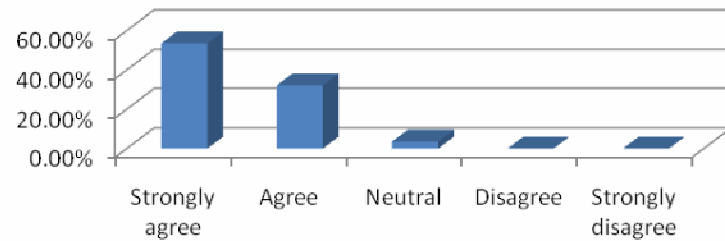
The methods of working were suitable for the topics and for the participants.



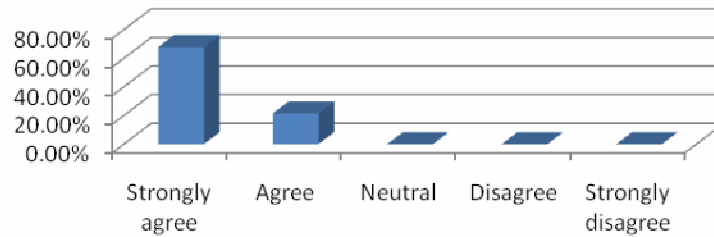
The overall organisation was professional.



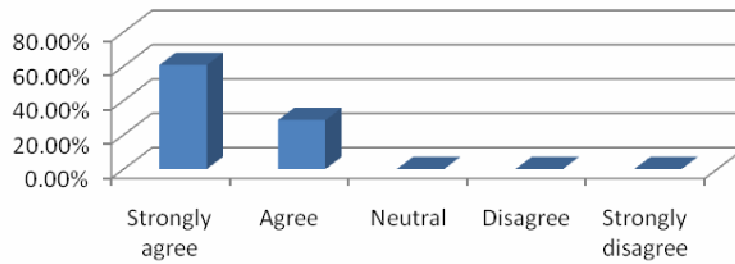
The time management was always to my fullest satisfaction.



The style and level of communication between organisers and participants was professional.

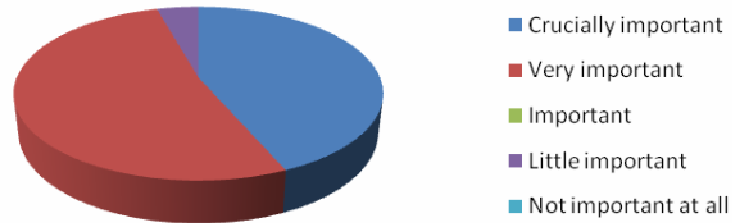


I would recommend this kind of event to my colleagues.

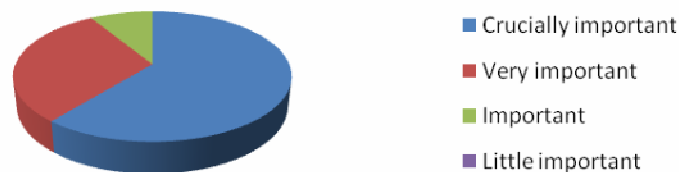


Regional University Innovation Platform

Assessment and efficiency monitoring of KTT modes



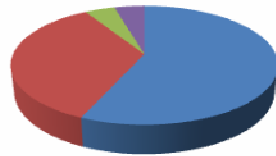
Defining of priority research areas of university and capitalizing the knowledge and research potential



Commercialization of research results and their transformation to innovation

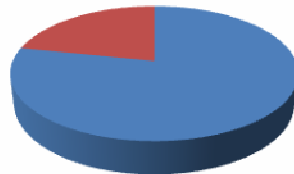


Efficient innovation management supported by a collaborative software platform



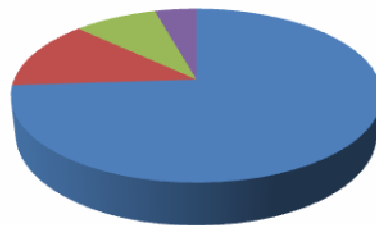
- Crucially important
- Very important
- Important
- Little important

Development of co-operations between universities and enterprises



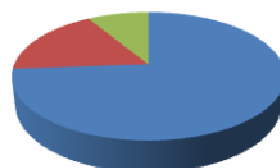
- Crucially important
- Very important
- Important
- Little important

Encouraging students/researchers to establish start-ups and spin-offs



- Crucially important
- Very important
- Important
- Little important
- Not important at all

Strengthening university capacity to support the development of Business Incubators and Science...



- Crucially important
- Very important
- Important
- Little important

5. Lessons learned

(Please fill in using bulleted text, e.g.

- *A*
- *B*
- *C etc.)*

6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: