

Modernization of
WBC universities
through strengthening of structures
and services for
knowledge
transfer, research
and innovation

OD ZNANJA I ISTRAŽIVAČKIH REZULTATA DO USPEŠNIH INOVATIVNIH PODUHVATA

Info dan

Plan za realizaciju obuka za pisanje “Poslovnog modela”



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University of Novi Sad



Tempus

This project has been funded with
support from the European Commission.

dr Vesna Rašković Depalov
UNS WBCInno tim



knowl·edge | 'nā

(noun) 1 facts, information

a person through e

theoretical or pra



Education Information

Solution

Experience

Analysis

Learning



Knowledge



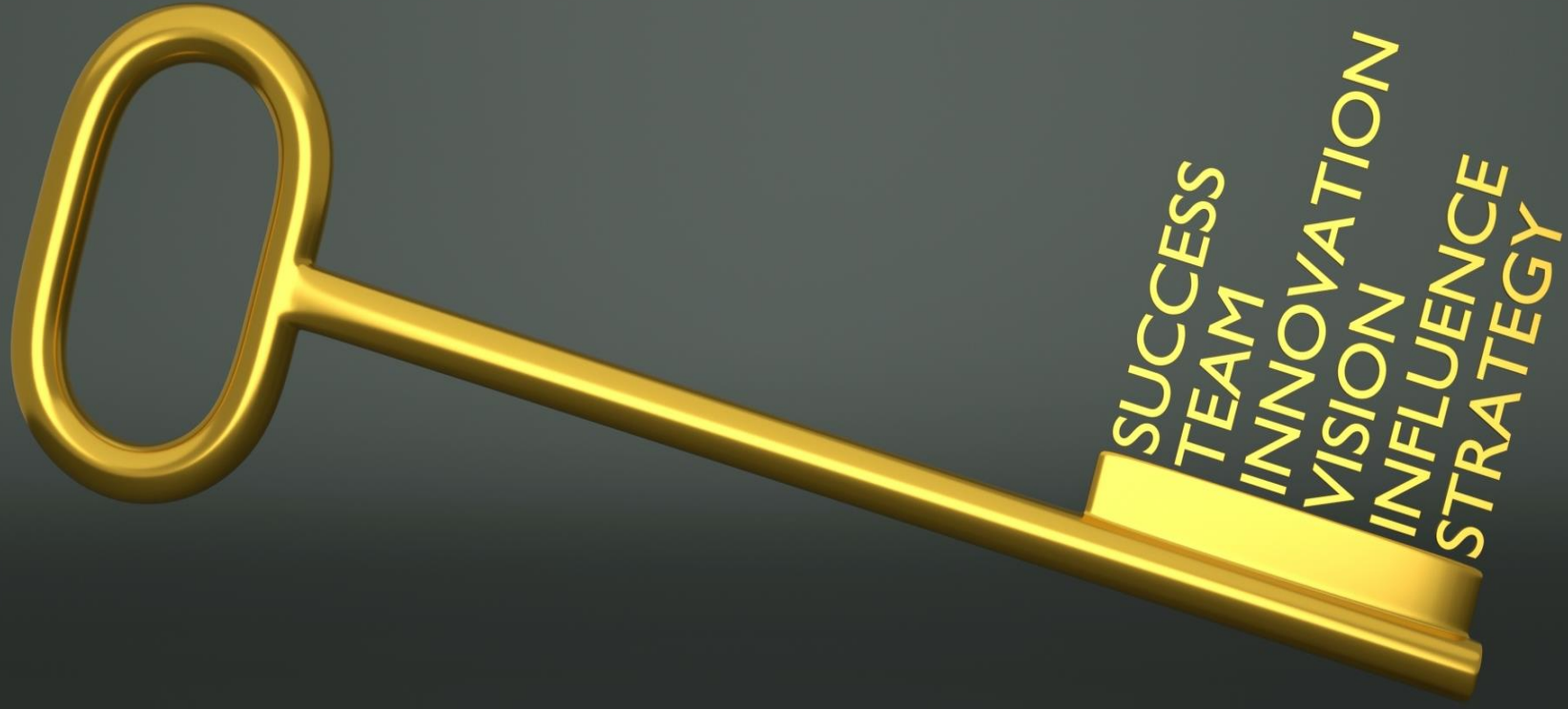
“Knowledge is of
no value unless
you put it into
practice.”

Anton Chekhov



KREIRANJE VREDNOSTI





SUCCESS
TEAM
INNOVATION
VISION
INFLUENCE
STRATEGY





RAZVOJ POSLOVNOG MODELA
VALIDACIJA POSLOVNOG MODELA
FINANSIRANJE START-UP PREDUZEĆA
KRATKA USMENA PREZENTACIJA

Način rada

- Interaktivno
- Vežbanje
- Igranje uloga
- Studije slučaja
- Fokus na vaše probleme

practicing
(THEIR)
creativity



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Treneri



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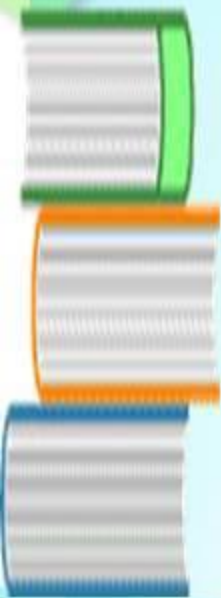
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Hvala na pažnji



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Razviti Regionalnu univerzitetsku inovativnu platformu...

... podržanu kolaborativnim softverskim alatom za upravljanje inovacijama...

... sa ciljem da se identifikuju i podrže ideje univerzitetskih istraživača i studenata...

... i potpomogne transfer znanja i komercijalizacija istraživačkih rezultata.