

EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

Author:	Mileta Janjić
Event Title:	Info Day: "From knowledge and research results to successful innovation ventures"
Event Date:	17. November 2014.
Event Venue:	University of Montenegro, Ceremonial Hall in the Building of Technical faculties
Type of event: (National, international, press conference, promotional event etc.)	Info day
Short description:	<p>The WBCInno team from the University of Montenegro organized the first WBCInno Info day. The main focus of the event was to present the results and outcomes of the Project and their relevance for the local research community (university professors, researchers and students).</p> <p>At the beginning of the Info day, Prof. dr Janko Jovanović, Vice dean of University of Montenegro, who was delegated by the Rector's Office, welcomed all attendees, and emphasized the importance of projects like TEMPUS for the University of Montenegro and the higher education community.</p> <p>Prof. dr Mileta Janjić, contact person from Partner country was the moderator of Info day and introduced the participants to the agenda and received material.</p> <p>The first WBCInno Info day at University of Montenegro had two sessions.</p> <p>In the first section, prof. dr Mileta Janjić introduced the participants to the general achievements of the WBCInno project and the University Innovative Platform. Knežević Tatjana had a presentation that was aimed at promoting the research capacity of the University and presented a Catalogue on Research and Innovation Potential of University of Montenegro.</p> <p>In the second section, Velibor Bošković introduced the participants to the Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region, and about first Science and Technology Park in Montenegro. After that Tatjana Knežević was presented the importance of evaluation in research and innovation - EVAL-INNO project: Evaluation of the program voucher scheme for small and medium enterprises. At the end Ljiljana Belada was presented opportunities for cooperation between universities and small and medium enterprises.</p> <p>After both sections were intensive discussions in which participants asked questions and provide comments.</p>

Organiser(s):	University of Montenegro
Agenda:	https://wbcinno.datastation.com/#/default/erooms/documents/7
Total number of participants:	70
Links to further information:	http://www.wbc-inno.kg.ac.rs/page/events.html
Other personal remarks:	
<p>Seven presentations was held on the first WBCInno Info day at the University of Montenegro:</p> <ol style="list-style-type: none"> 1. WBCInno project: presentation of the project and the results achieved 2. University innovative platform 3. Promoting research capacities: Catalogue on Research and Innovation Potential of University of Montenegro 4. Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region 5. The first Science and Technology Park in Montenegro 6. The importance of evaluation in research and innovation: EVAL-INNO project. Program evaluation voucher scheme for small and medium enterprises 7. Horizon2020 - opportunities for collaboration between the universities and small and medium enterprises <p>At Info day disseminated information through promotional material (flyers, notebooks, folders). Also disseminated the main strategic publications:</p> <ol style="list-style-type: none"> 1. Catalogue on Research and Innovation Potential of University of Montenegro 2. Methodology for Innovation Management, 3. Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region 4. Western Balkans Regional University Innovation Platform 5. Knowledge and technology transfer between science and business: Academic KTT Offices, Experience and Good Practise. 	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	03/11/2014
Information Material was sent off to participants on:	03/11/2014
Date of Initial Participant List Compilation:	12/11/2014
Date of Final Participant List Compilation:	14/11/2014
Total Number of Participants Invited	More then 200
Date of Agenda Finalisation:	14/11/2014
???	
???	

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)

1) N/A

3. EVENT ROLLOUT

Some general information (to be filled by organisers)

3.1. Final Event Agenda + Participant list

Please attach the final event agenda and the list of participants

3.2. Event Implementation – Commentary by Organising Partners

The first WBCInno Info day at the University of Montenegro was recognized as an important event for dissemination of the project results and as an important step in the process of universities modernization. It was successfully organized with topics addressing the main target groups (professors, researchers, students, representatives of SMEs, representatives of the institutes, National Council for Science and Technology Development).

WP-leader

Please add your comments, if any

Task leader

Please add your comments, if any

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	53.03%	34.85%	9.09%	0.00%	0.00%
The structure of the programme	42.42%	37.88%	12.12%	0.00%	0.00%
The venue and facilities	63.64%	19.70%	10.61%	1.52%	0.00%
The presentations	48.48%	31.82%	10.61%	1.52%	1.52%
The discussions	27.27%	39.39%	21.21%	3.03%	1.52%
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	31.82%	42.42%	19.70%	1.52%	3.03%
This event covered to a very high extent the topics I have expected.	31.82%	43.94%	15.15%	4.55%	3.03%
I enjoyed the cooperation and interaction with the other participants.	46.97%	31.82%	15.15%	1.52%	1.52%
My expectations about this event were met or exceeded.	22.73%	42.42%	28.79%	3.03%	1.52%
The materials distributed are useful and informative.	36.36%	39.39%	12.12%	3.03%	1.52%
The discussions were relevant for the participants.	33.33%	48.48%	13.64%	1.52%	0.00%
The methods of working were suitable for the topics and for the participants.	37.88%	40.91%	12.12%	1.52%	3.03%
The overall organisation was professional.	50.00%	34.85%	6.06%	6.06%	1.52%
The time management was always to my fullest satisfaction.	30.30%	45.45%	12.12%	9.09%	0.00%
The style and level of communication between organisers and participants was professional.	39.39%	42.42%	10.61%	3.03%	1.52%
I would recommend this kind of event to my colleagues.	46.97%	30.30%	13.64%	0.00%	6.06%

	Crucially important	Very important	Important	Little important	Not important at all
Assessment and efficiency monitoring of KTT modes	30.30%	36.36%	13.64%	0.00%	0.00%
Defining of priority research areas of university and capitalizing the knowledge and research potential	31.82%	37.88%	9.09%	1.52%	0.00%
Commercialization of research results and their transformation to innovation	25.76%	40.91%	12.12%	0.00%	0.00%
Efficient innovation management supported by a collaborative software platform	31.82%	33.33%	12.12%	0.00%	0.00%
Development of co-operations between universities and enterprises	39.39%	25.76%	13.64%	0.00%	1.52%
Encouraging students/researchers to establish start-ups and spin-offs	37.88%	33.33%	6.06%	0.00%	0.00%
Strengthening university capacity to support the development of Business Incubators and Science Technology Parks	36.36%	30.30%	13.64%	0.00%	0.00%

Prior Experience of Similar Events – Overall %	25.76%
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Strengths and limitations of the event: please include comments received

Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> • All interested parties can get specific information about their ideas • Dissemination of content and results of the project • All activities • Direct exchange of opinions • Informing • Information exchange • Acquiring new knowledge • Notification of Students, presentation • The possibility of innovative students to present their ideas that can later be implemented and converted into profit • Evaluation and comparison of the efficiency model for transfer of knowledge and technology
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	<ul style="list-style-type: none"> • Placement of new ideas and create their own businesses • The opportunity for students to learn something new and get involved in the implementation
<p>Suggestions for the improvement:</p>	<ul style="list-style-type: none"> • Examples winning results and information • Attracting more participants • Advertisement • Development of cooperation between universities • Use of some practical examples that could leave the impression
<p>Any further comments</p>	<ul style="list-style-type: none"> • Required and necessary training presentations on student ideas • It is necessary to notification, because I do not know this but I was informed by Professor

4.2. Additional comments

- *Graphic presentation of the participants feedback*

General questionnaire

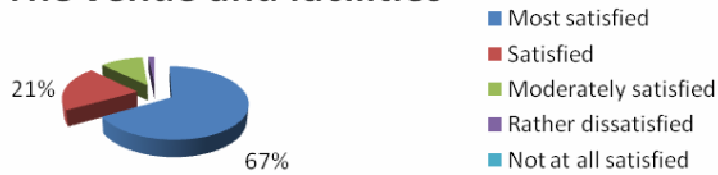
The event administration



The structure of the programme



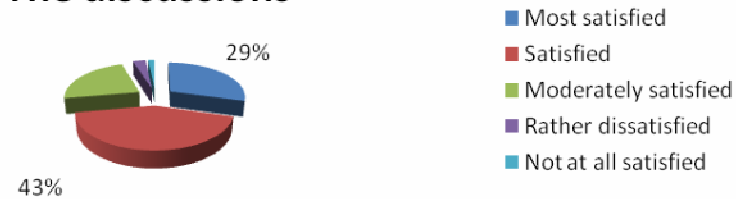
The venue and facilities



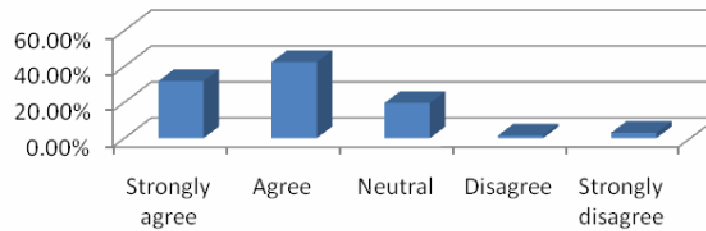
The presentations



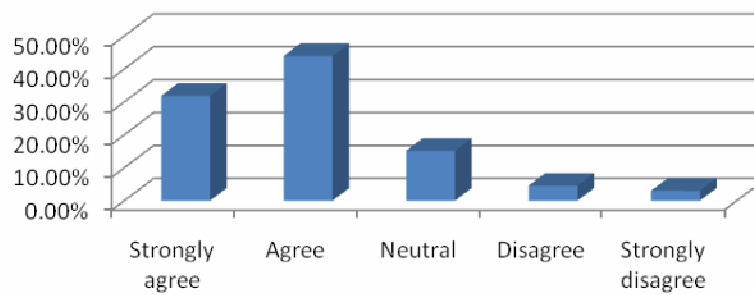
The discussions



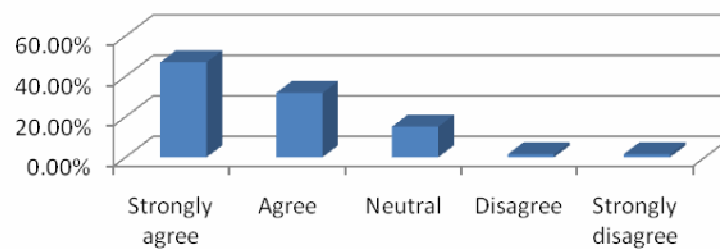
The information I got will be of immediate use to me



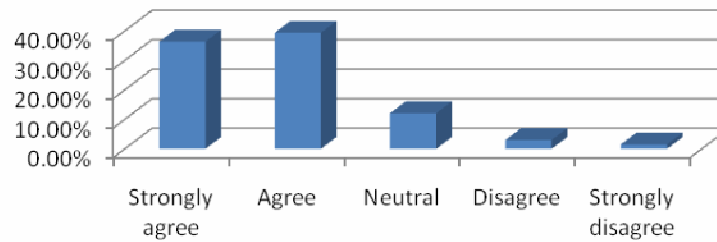
This event covered to a very high extent the topics I have expected.



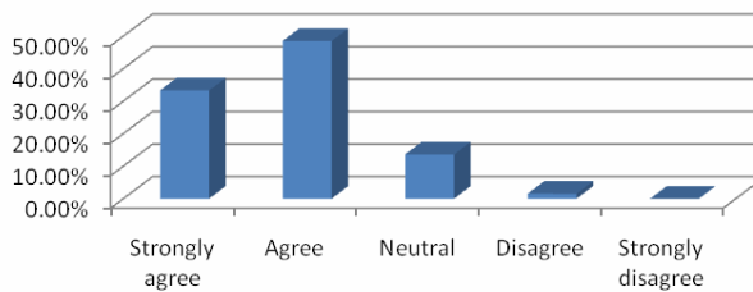
I enjoyed the cooperation and interaction with the other participants.



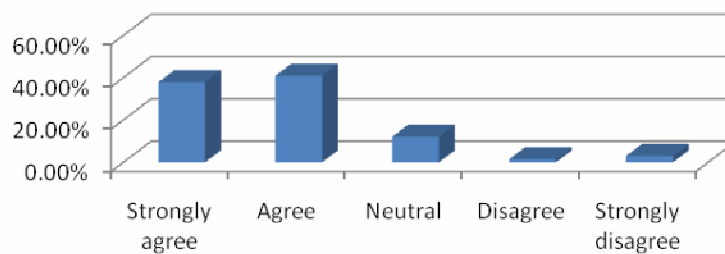
The materials distributed are useful and informative.



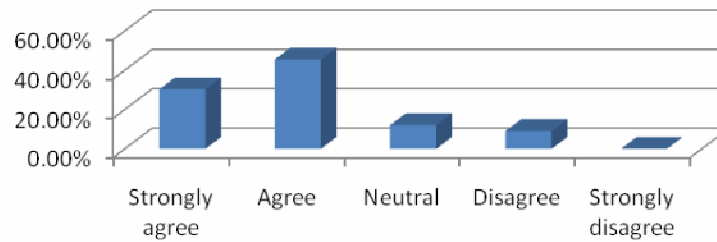
The discussions were relevant for the participants.



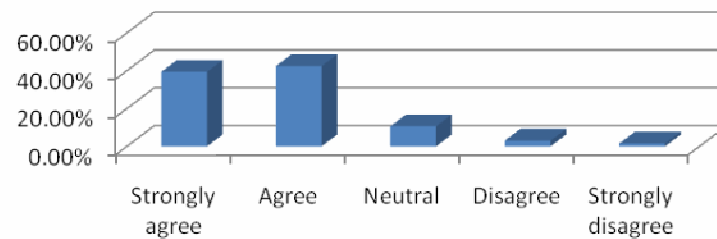
The methods of working were suitable for the topics and for the participants.



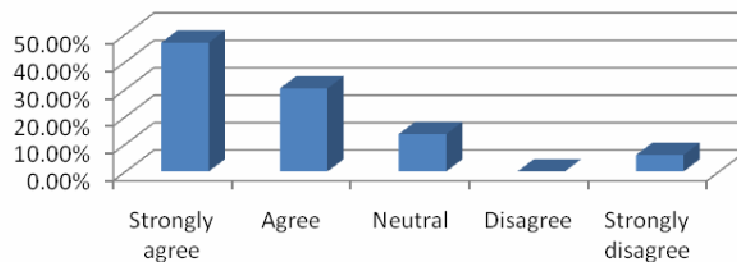
The time management was always to my fullest satisfaction.



The style and level of communication between organisers and participants was professional.

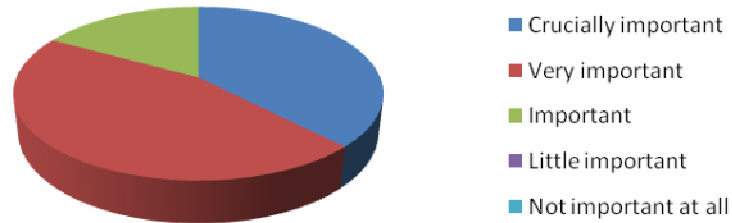


I would recommend this kind of event to my colleagues.

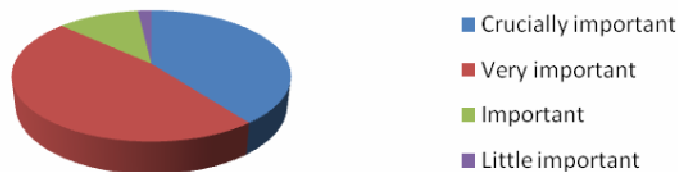


Regional University Innovation Platform

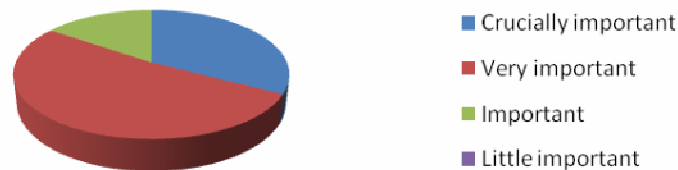
Assessment and efficiency monitoring of KTT modes



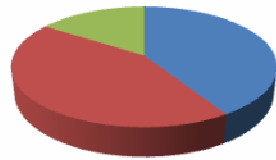
Defining of priority research areas of university and capitalizing the knowledge and research potential



Commercialization of research results and their transformation to innovation

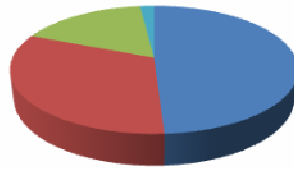


Efficient innovation management supported by a collaborative software platform



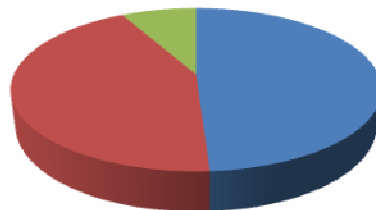
- Crucially important
- Very important
- Important
- Little important

Development of co-operations between universities and enterprises



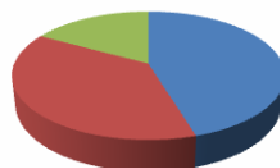
- Crucially important
- Very important
- Important
- Little important

Encouraging students/researchers to establish start-ups and spin-offs



- Crucially important
- Very important
- Important
- Little important
- Not important at all

Strengthening university capacity to support the development of Business Incubators and Science...



- Crucially important
- Very important
- Important
- Little important

5. Lessons learned

(Please fill in using bulleted text, e.g.

- *A*
- *B*
- *C etc.)*

6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: