

EVENT REPORT TEMPLATE (Annex H to Quality Control and Monitoring Manual)

Author:	Mileta Janjić
Event Title:	Capacity Building Training: "Strengthening Capacities of Science Technological Parks, Business Incubators, and Other Organizations to Support Innovation and Knowledge Transfer Between Commerce and Industry and Universities in Montenegro"
Event Date:	19 th and 20 th February 2015
Event Venue:	Montenegro, Chamber of Commerce and Industry of Montenegro
Type of event: (National, international, press conference, promotional event etc.)	Capacity Building Training (CBT)
Short description:	<p>The WBCInno team from the University of Montenegro organized the CBT: "Strengthening Capacities of Science Technological Parks, Business Incubators, and Other Organizations to Support Innovation and Knowledge Transfer Between Commerce and Industry and Universities in Montenegro". CBT targeted teachers, researchers and students from the universities from Montenegro, but also commercial enterprises and institutions engaged in innovation and knowledge transfer. Duration of the workshop was two days.</p> <p>At the beginning of first day, Dr Mladen Perazić, Representative of Chamber of Commerce and Industry of Montenegro and prof. dr Sreten Savićević, Dean, University of Montenegro - Faculty of Mechanical Engineering welcomed the participants and wished successful work.</p> <p>Prof. dr Mileta Janjić, contact person from Partner country was the moderator of CBT and introduced the participants to the agenda and received material.</p> <p>The program and topics of event were intended to students, employees in business incubators, technology parks, commercial enterprises, as well as representatives of organizations to support innovation and knowledge transfer.</p> <p>After a brief presentation of the project and achieved results, the participants had the opportunity to learn more about managing and protecting intellectual property rights, strengthening the capacity for financing innovation and research, methods for creative problem solving process innovations, trends in the development of business incubators and technology parks in Europe and around the world, as well as the current status of these organizations in the region. Other topics are related to the Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region, which was developed in WBCInno project, with particular reference to the proposed ten strategic measures. In addition, it will be presented to another strategic document developed the Project "Western Balkans Regional University Innovation Platform".</p>

Organiser(s):	University of Montenegro
Agenda:	https://wbcinno.datastation.com/#/default/erooms/documents/4
Total number of participants:	57
Links to further information:	http://www.wbc-inno.kg.ac.rs/page/events.html
Other personal remarks:	<p>The following eight presentations presented at the first day of the CBT held Montenegro:</p> <ul style="list-style-type: none"> • WBCInno project and achievements in WBC region • Western Balkans Regional University Innovation Platform • International Visibility and Networking among Business Incubators and with Universities on Local, Regional and International Levels • Improvement of Organisational and Financial Framework for BI/STP and their Service Programme for Tenants • Establishment of Creative and Entrepreneurial Framework with Schools and Universities • BI/STP Offering Additional Services and Adding Value to the Business Incubation • Strategic Development Plan for Business Incubators and Science Technology Parks in Western Balkan Region • Creation of mechanisms and structures for high-tech innovations in BIs/STPs in cooperation with universities <p>Nine presentations presented at the second day:</p> <ul style="list-style-type: none"> • Collaboration between Commerce and Industry and Education system in Montenegro • Development of Science technology park in Montenegro • The development of technology transfer office at the Faculty of Economics • Transfer vs. incorporation of technology • Building your fund raising expertise • Intellectual property irights in Montenegro • National patent protection process in Montenegro • Business incubation - benefits for start-ups • Start-up road trip <p>At CBT disseminated information through promotional material (flyers, notebooks, folders). Also disseminated the main strategic publications:</p> <ol style="list-style-type: none"> 1. Catalogue on Research and Innovation Potential of University of Montenegro 2. Methodology for Innovation Management, 3. Strategic Development Plan for Business Incubators and Science and Technology Parks in Western Balkan Region 4. Western Balkans Regional University Innovation Platform 5. Knowledge and technology transfer between science and business: Academic KTT Offices, Experience and Good Practise.

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	20/01/2015
Information Material was sent off to participants on:	20/01/2015
Date of Initial Participant List Compilation:	03/02/2015
Date of Final Participant List Compilation:	16/02/2015
Total Number of Participants Invited	More then 300
Date of Agenda Finalisation:	18/02/2015

2. Problems encountered during the event preparation phase

(To be filled by organisers)

Organisers: *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)*

1) N/A

3. EVENT ROLLOUT

3.1. Final Event Agenda + Participant list

Strengthening Capacities of Sciene Technological Parks, Business Incubators, and Other Organizations to Support Innovation and Knowledge Transfer Between Comerce and Industry and Universities in Montenegro	
19th February 2015 - Chamber of Commerce and Industry of Montenegro	
8:45 – 9:00	Registration
9:00 – 9:15	Welcome <i>Dr Mladen Perazić, Representative of Chamber of Commerce and Industry of Montenegro</i> <i>Prof. dr Sreten Savićević, Dean, University of Montenegro - Faculty of Mechanical Engineering</i> <i>Prof. dr Mileta Janjić, WBCInno project Coordinator</i>
09:15 – 09:45	WBCInno project and achievements in WBC region <i>Prof. dr Mileta Janjić, Contact person in WBCInno project form UM</i>
09:45 – 10:30	Western Balkans Regional University Innovation Platform <i>Dr. Mark Jones, University of Brighton</i>

10:30 – 10:45	Coffee break
10:45 – 11:30	International Visibility and Networking among Business Incubators and with Universities on Local, Regional and International Levels <i>Mario Fallast, Graz University of Technology</i>
11:30 – 12:15	Improvement of Organisational and Financial Framework for BI/STP and their Service Programme for Tenants <i>Regina Grussenmeyer, Hamburg University of Technology</i>
12:15 – 13:00	Establishment of Creative and Entrepreneurial Framework with Schools and Universities <i>Ines Marinkovic, Centre for Social Innovations, Viena</i>
13:00 – 14:00	Lunch break
14:00 – 14:45	BI/STP Offering Additional Services and Adding Value to the Business Incubation <i>Denise Galvin, Innovation Unit, Science Park of the University of Alicante</i>
14:45 – 15:30	Strategic Development Plan for Business Incubators and Science Technology Parks in Western Balkan Region <i>Jelena Jevtović, University of Kragujevac</i>
15:30 – 16:15	Creation of mechanisms and structures for high-tech innovations in BIs/STPs in cooperation with universities <i>Jelena Jevtović, University of Kragujevac</i>
16:15 – 16:45	Questions, comments and discussions related to the first working day.

Strengthening Capacities of Science Technological Parks, Business Incubators, and Other Organizations to Support Innovation and Knowledge Transfer Between Commerce and Industry and Universities in Montenegro	
20th February 2015 - Chamber of Commerce and Industry of Montenegro	
09:15 – 09:30	Registration
09:30 – 09:45	Collaboration between Commerce and Industry and Education system in Montenegro <i>Marga Koković, Chamber of Commerce and Industry of Montenegro</i>
09:45 – 10:00	Development of Science technology park in Montenegro <i>Velibor Bosković, Innovative business center "Technopolis" in Niksic</i>
10:00 – 10:30	The development of technology transfer office at the Faculty of Economics <i>Radivoje Drobnjak, Technology Transfer Office, Faculty of Economics in Podgorica</i>
10:30 – 11:00	Coffee break
11:00 – 11:30	Transfer vs. incorporation of technology

	<i>Prof. dr Vojin Šenk, University of Novi Sad</i>
11:30 – 12:00	Building your fund raising expertise <i>Milan Radovanović, University of Novi Sad</i>
12:00 – 12:30	Coffee break
12:30 – 13:00	Intellectual property rights in Montenegro <i>Dušanka Perović, Intellectual Property Office of Montenegro</i>
13:00 – 13:30	National patent protection process in Montenegro <i>Dušanka Perović, Intellectual Property Office of Montenegro</i>
13:30 – 14:30	Lunch break
14:30 – 15:00	Business incubation - benefits for start-ups <i>Đorđe Čelić, Business Incubator Novi Sad</i>
15:00 – 15:30	Start-up road trip <i>Đorđe Čelić, Business Incubator Novi Sad</i>
15:30 – 16:00	Questions, comments and discussions related to the second working day.
16:00 – 16:15	Final conclusions

LIST OF PARTICIPANTS

- | | | |
|------------------------|------------------------|-------------------------|
| 1. Bojana Mališić | 20. Lamija Subašić | 39. Nebojša Abadić |
| 2. Boris Šćekić | 21. Lidija Golubović | 40. Neđeljko Vukojević |
| 3. Božidar Vlučić | 22. Luka Grubiša | 41. Nikola Perović |
| 4. Branka Žižić | 23. Luka Mitrović | 42. Nina Nikolić |
| 5. Dejana Čelebić | 24. Maja Đuković | 43. Olga Đuričković |
| 6. Denise Galvin | 25. Malik Čabaravdić | 44. Radivoje Drobnjak |
| 7. Dijana Radović | 26. Marga Koković | 45. Radoslav Milošević |
| 8. Dragana Šofranac | 27. Marija Vugdelić | 46. Ratka Sekulović |
| 9. Dušanka Perović | 28. Mario Fallast | 47. Regina Grussenmeyer |
| 10. Đorđe Čelić | 29. Mark Jones | 48. Srđan Martić |
| 11. Igor Peković | 30. Milan Perović | 49. Stanica Dragaš |
| 12. Ines Marinković | 31. Milan Radovanović | 50. Uroš Stanković |
| 13. Ivan Mališić | 32. Milan Vukčević | 51. Velibor Bošković |
| 14. Jadranka Miranović | 33. Milica Tomašević | 52. Vesna Nikčević |
| 15. Jelena Đedović | 34. Milka Pižme | 53. Vinka Novosel |
| 16. Jelena Jevtović | 35. Miljan Šestović | 54. Vladan Božović |
| 17. Jelena Krivčević | 36. Mirjana Kavaja | 55. Vladimir Blečić |
| 18. Jelena Mrdak | 37. Mladen Perazić | 56. Vojin Šenk |
| 19. Jelena Zelinčević | 38. Nataša Vukašinović | 57. Mileta Janjić |

3.2. Event Implementation – Commentary by Organising Partners

WP-leader
<i>Please add your comments, if any</i>
Task leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	84.62%	15.38%	0.00%	0.00%	0.00%
The structure of the programme	73.08%	23.08%	3.85%	0.00%	0.00%
The venue and facilities	84.62%	15.38%	0.00%	0.00%	0.00%
The presentations	73.08%	23.08%	3.85%	0.00%	0.00%
The discussions	65.38%	11.54%	15.38%	0.00%	0.00%
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	65.38%	34.62%	0.00%	0.00%	0.00%
This event covered to a very high extent the topics I have expected.	69.23%	23.08%	7.69%	0.00%	0.00%
I enjoyed the cooperation and interaction with the other participants.	76.92%	23.08%	0.00%	0.00%	0.00%
My expectations about this event were met or exceeded.	53.85%	42.31%	0.00%	0.00%	0.00%
The materials distributed are useful and informative.	50.00%	23.08%	23.08%	0.00%	3.85%
The discussions were relevant for the participants.	61.54%	26.92%	7.69%	3.85%	0.00%
The methods of working were suitable for the topics and for the participants.	65.38%	23.08%	11.54%	0.00%	0.00%
The overall organisation was professional.	80.77%	15.38%	3.85%	0.00%	0.00%
The time management was always to my fullest satisfaction.	80.77%	15.38%	0.00%	3.85%	0.00%
The style and level of communication between organisers and participants was professional.	76.92%	19.23%	3.85%	0.00%	0.00%
I would recommend this kind of event to my colleagues.	84.62%	11.54%	3.85%	0.00%	0.00%

	Crucially important	Very important	Important	Little important	Not important at all
Assessment and efficiency monitoring of KTT modes	35.71%	42.86%	0.00%	3.57%	0.00%
Defining of priority research areas of university and capitalizing the knowledge and research potential	50.00%	25.00%	7.14%	0.00%	0.00%
Commercialization of research results and their transformation to innovation	50.00%	25.00%	3.57%	3.57%	0.00%
Efficient innovation management supported by a collaborative software platform	46.43%	28.57%	3.57%	3.57%	0.00%
Development of co-operations between universities and enterprises	64.29%	17.86%	0.00%	0.00%	0.00%
Encouraging students/researchers to establish start-ups and spin-offs	60.71%	10.71%	7.14%	3.57%	0.00%
Strengthening university capacity to support the development of Business Incubators and Science Technology Parks	60.71%	14.29%	7.14%	0.00%	0.00%

Prior Experience of Similar Events – Overall %	69.23%
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Strengths and limitations of the event: please include comments received

<p>Strengths of the event and contributions or activities enjoyed by participants:</p>	<ul style="list-style-type: none"> • Experience of EU countries and the environment • Direct contact • Sharing experiences • Motivating students researchers to launch a star-up and spin-off companies • In one place in a short period of time we can hear the opinions and attitudes of people from various fields that are relevant to this topic • The competence of lecturers • The motive is to improve yourself as a person, upgrading skills and raising awareness • Introducing the wider community about the activities of BI / STP as well as studying the experiences of EU countries • New information, new contacts • Exchange of views with other participants • Exchange of experiences, networking • Dissemination of knowledge • Priority to hear some new ideas on how to improve communication and collaboration with companies • Very useful • The presence of relevant professional persons, the direct exchange of experiences, discussions, tips, examples of good practice • I am a student of the University for State and European Studies and women in business • Interactivity • Discussions, exchange of experiences • Institutional and legal framework for the transfer of knowledge
<p>Suggestions for the improvement:</p>	<ul style="list-style-type: none"> • Better materials, the more opportunities to connect participants • Greater stakeholder participation for better understanding • To improve communication and that such projects are occurring more frequently • Promotion of allocating the necessary education and work present • A number of participants, media coverage • Try to be more representative of the economy • Opportunity for informal discussions • The inclusion of the most responsible people of the University and top management firms • Missing presentations and the absence of public sector

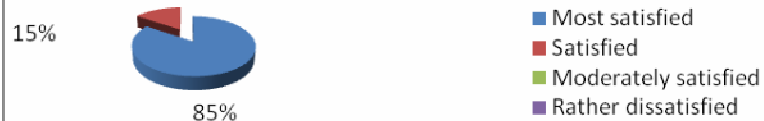
	<ul style="list-style-type: none">• Maybe a little more concrete practices and ideas so that participants can hear and adopt• A large number of students, the mass• Assisting in the training and financing from the same area of present• More development managers from the industry to present• The more you use the time for discussion• The agenda and materials are bilingual• Better institutionalization of the Project at the University Administration and the Government
Any further comments	<ul style="list-style-type: none">• I am satisfied and I feel positive in the present society• The event was well and quality organized• Events is very educational

4.2. Additional comments

- *Graphic presentation of the participants feedback*

General questionnaire – first set of questions

The event administration



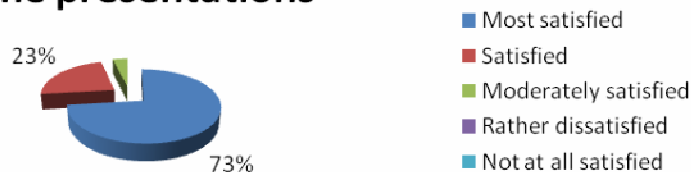
The structure of the programme



The venue and facilities



The presentations

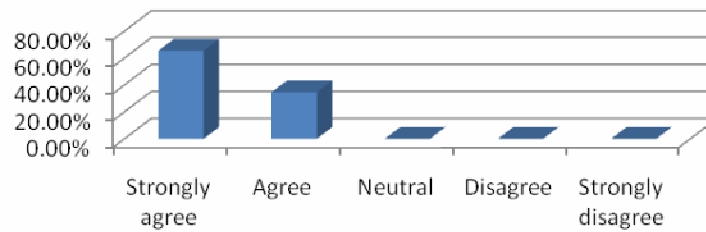


The discussions

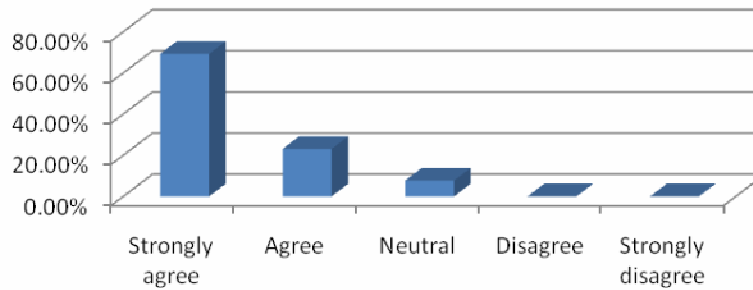


General questionnaire – Second set of questions

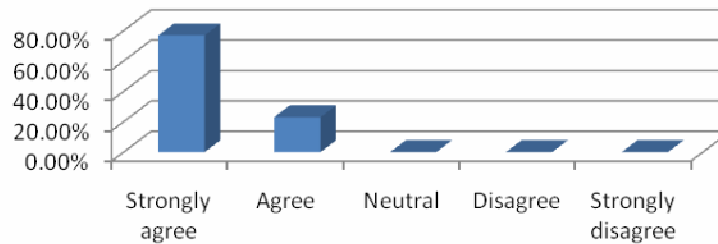
The information I got will be of immediate use to me



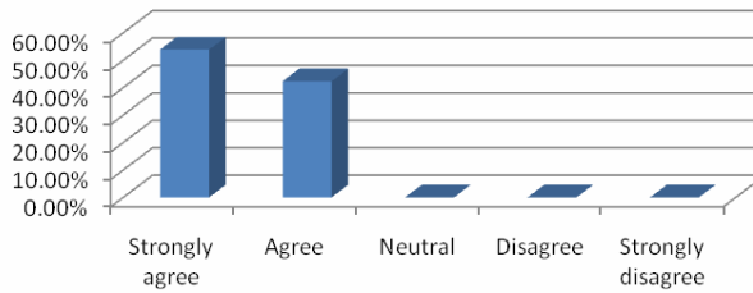
This event covered to a very high extent the topics I have expected.



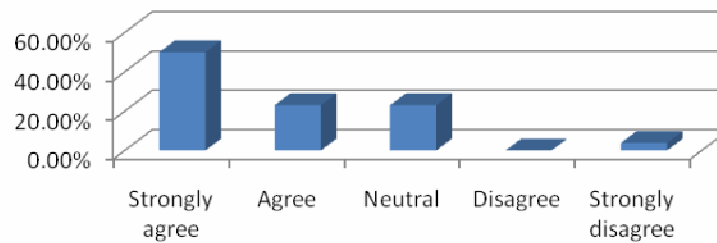
I enjoyed the cooperation and interaction with the other participants.



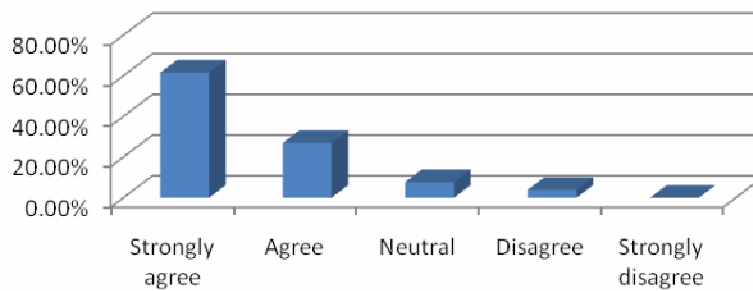
My expectations about this event were met or exceeded.



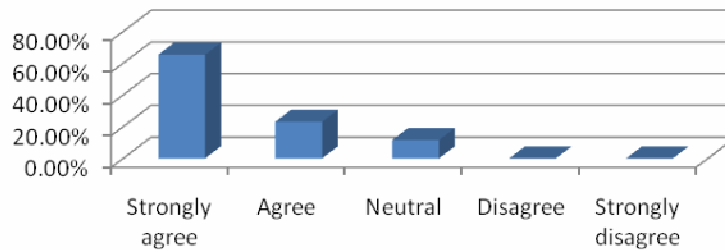
The materials distributed are useful and informative.



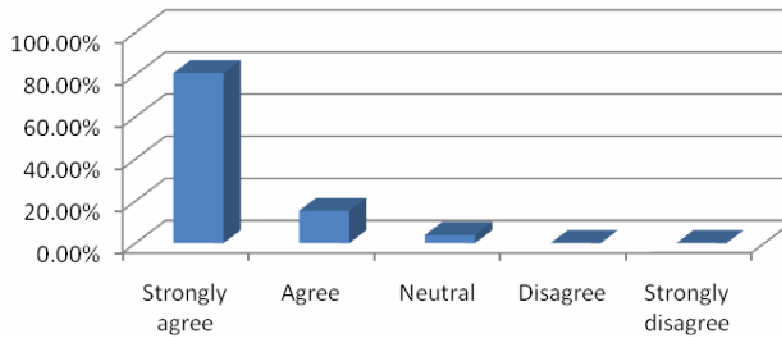
The discussions were relevant for the participants.



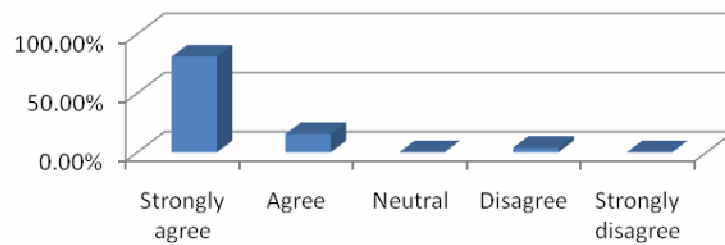
The methods of working were suitable for the topics and for the participants.



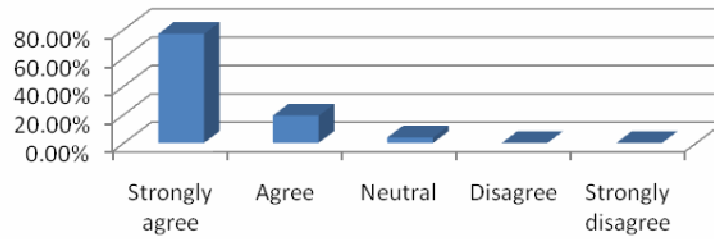
The overall organisation was professional.



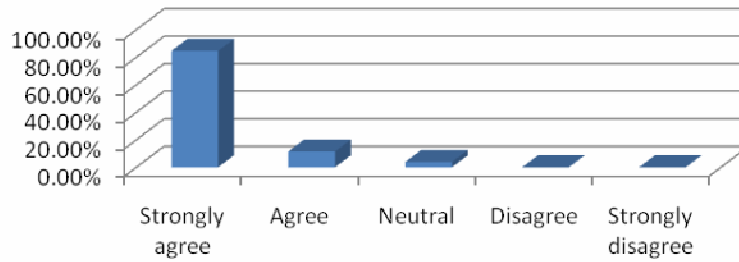
The time management was always to my fullest satisfaction.



The style and level of communication between organisers and participants was professional.

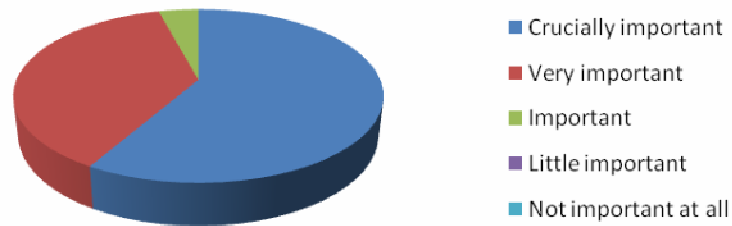


I would recommend this kind of event to my colleagues.

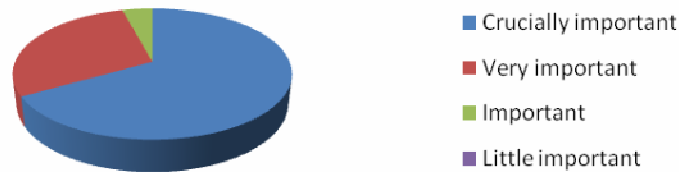


Regional University Innovation Platform

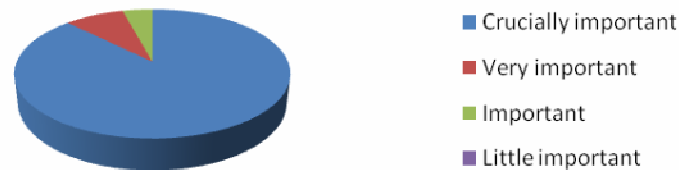
Assessment and efficiency monitoring of KTT modes



Defining of priority research areas of university and capitalizing the knowledge and research potential



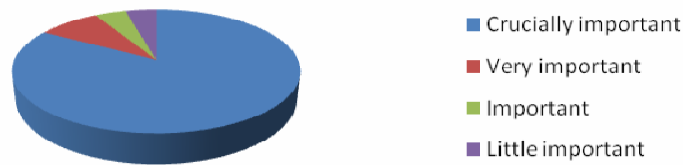
Commercialization of research results and their transformation to innovation



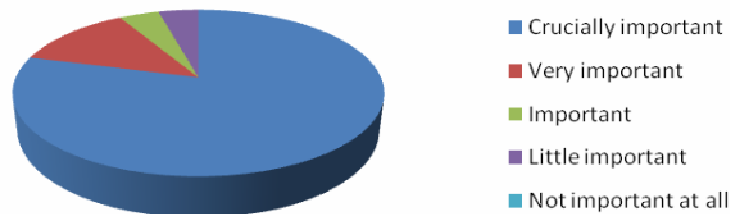
Efficient innovation management supported by a collaborative software platform



Development of co-operations between universities and enterprises



Encouraging students/researchers to establish start-ups and spin-offs



Strengthening university capacity to support the development of Business Incubators and Science...



5. Lessons learned

(Please fill in using bulleted text, e.g.

- *A*
- *B*
- *C etc.)*

6. Additional comments

May be filled by any of the organising partners

*Please add in any other comments concerning the preparation and organisation of
this event:*