



## AGENDA

<b>Strengthening Capacities of Science Technological Parks, Business Incubators, and Other Organizations to Support Innovation and Knowledge Transfer</b> <b>7th November 2014,</b> <b>University of Banja Luka, Faculty of Electrical Engineering, Patre 5, Banja Luka</b>	
8:45 – 9:00	<b>Registration</b>
9:00 – 9:15	<b>Welcome</b> <i>MSc. Biljana Vojvodic, Assistant to the Minister of Science and Technology, Sector for the Technology</i> <i>Prof. Dr. Milan Mataruga, Vice-rector for scientific and research work, University of Banja Luka</i> <i>Slobodan Dragicevic, Secretary of Association for ICT, Republic of Srpska Chamber of Commerce</i> <i>Prof. Dr. Vesna Mandic, WBCInno project Coordinator</i> <i>Drago Gveric, Director, Innovation Centre Banja Luka</i>
09:15 – 09:45	<b>WBCInno project and achievements in WBC region</b> <i>Prof. Dr. Vesna Mandic, WBCInno project Coordinator</i> <i>Prof. Dr. Petar Maric, WBCInno project coordinator at the University of Banja Luka</i>
09:45 – 10:30	<b>Western Balkans Regional University Innovation Platform</b> <i>Dr. Mark Jones, University of Brighton</i>
10:30 – 10:45	<b>Coffee break</b>
10:45 – 11:30	<b>International Visibility and Networking among Business Incubators and with Universities on Local, Regional and International Levels</b> <i>Cristoph Adametz, Graz University of Technology</i>
11:30 – 12:15	<b>Improvement of Organisational and Financial Framework for BI/STP and their Service Programme for Tenants</b> <i>Regina Grussenmeyer, Hamburg University of Technology</i>
12:15 – 13:15	<b>Lunch break</b>
13:15 – 14:00	<b>BI/STP Offering Additional Services and Adding Value to the Business Incubation</b> <i>Denise Galvin, Innovation Unit, Science Park of the University of Alicante</i>
14:00 – 14:30	<b>Strategic Development Plan for Business Incubators and Science Technology Parks in Western Balkan Region</b> <i>Prof. Dr. Vesna Mandic, University of Kragujevac</i>
14:30 – 15:00	<b>Creation of mechanisms and structures for high-tech innovations in BIs/STPs in cooperation with universities</b> <i>Jelena Jevtović, University of Kragujevac</i>
15:00 – 15:30	<b>What is innovation and innovation management</b> <i>Dana Koruga, Entrepreneurship center, University of Banja Luka</i>
15:30 – 16:00	<b>Questions, comments and discussions related to the first working day.</b>



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**8th November 2014,**

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09:15 – 09:30	<b>Registration</b>
09:30 – 10:00	<b>Project management in commercialization</b> <i>Milena Ljubicic, University of Banja Luka</i>
10:00 – 10:30	<b>Business incubation - benefits for start-ups</b> <i>Drago Gveric, Innovation Centre Banja Luka</i>
10:30 – 11:00	<b>Technology transfer system</b> <i>Dana Koruga, Entrepreneurship center, University of Banja Luka</i>
11:00 – 11:15	<b>Coffee break</b>
11:15 – 11:45	<b>Start-up road trip</b> <i>Drago Gveric, Innovation Centre Banja Luka</i>
11:45 – 12:15	<b>Types of IPR in Bosnia and Herzegovina</b> <i>Lamija Subašić, University of Zenica</i>
12:15 – 12:45	<b>Strategy for growth of a company</b> <i>Dženan Kulović, University of Zenica</i>
12:45 – 13:15	<b>Creative problem solving</b> <i>Prof. Dr. Vojin Senk, Dr. Vesna Raskovic-Depalov, University of Novi Sad</i>
13:15 – 14:15	<b>Lunch break</b>
14:15 – 14:45	<b>Building your fund raising expertise</b> <i>Prof. Dr. Goran Stojanovic, University of Novi Sad</i>
14:45 – 15:15	<b>Questions, comments and discussions related to the second working day.</b>
15:15 – 15:45	<b>Final conclusions</b>