

## AGENDA

<b>Building researchers' capacities in the area of knowledge transfer, research and innovations</b>	
<b>University of Novi Sad, New Central Building, Dr Zorana Đinđića 1, Novi Sad</b>	
<b>22<sup>nd</sup> October 2014</b>	
9:30 – 9:40	<b>Registration</b>
9:40 – 9:45	<b>Welcome speech</b> <i>Representative of the University of Novi Sad</i> <i>Prof. Dr Goran Stojanović, UNS team leader for WBCInno project</i>
9:45 – 10:15	<b>Presentation of WBCInno project and its achievements</b> <i>Prof. Dr Vesna Mandić, WBCInno project Coordinator</i> <i>Prof. Dr Goran Stojanović, UNS team leader for WBCInno project</i>
10:15 – 11:00	<b>Managing intellectual property</b> <i>Prof. Dr Dragan Kukolj, University of Novi Sad</i>
11:00 – 11:15	<b>Discussion</b>
11:15 – 11:30	<b>Coffee break</b>
11:30 – 12:15	<b>Knowledge transfer mechanisms at University of Brighton</b> <i>Dr Mark Jones, University of Brighton</i>
12:15 – 12:30	<b>Discussion</b>
12:30 – 13:15	<b>Western Balkans Regional University Innovation Platform</b> <i>Prof. Dr Vesna Mandić, WBCInno project Coordinator</i>
13:15 – 15:00	<b>Lunch break</b>
15:00 – 15:45	<b>From knowledge generation to knowledge diffusion at Centre for Social Innovation, Vienna</b> <i>Ines Marinkovic, Centre for Social Innovation Vienna</i>
15:45 – 16:00	<b>Discussion</b>
16:00 – 16:45	<b>What differentiate the best leaders of innovation</b> <i>Bosko Nektarijevic, Balkan Security Network</i>
16:45 – 17:00	<b>Discussion</b>

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**23<sup>rd</sup> October 2014**

09:30 – 10:15	<b>Methodology for innovation management</b> <i>Prof. Dr Jelena Borocki, University of Novi Sad</i>
10:15 – 10:30	<b>Discussion</b>
10:30 – 11:00	<b>Coffee break</b>
11:00 – 12:15	<b>WBCInno Platform for innovation management</b> <i>Zoran Torgašev, INTRANEA</i>
12:15 – 13:00	<b>Organisation of competitions for best business plans, students'/researchers' ideas</b> <i>Đorđe Ćelić, Business Incubator Novi Sad</i>
13:00 – 14:25	<b>Lunch break</b>
14:25 – 14:45	<b>Business Support Office of the University of Novi Sad</b> <i>Dr Vesna Rašković-Depalov, University of Novi Sad</i>
14:45 – 15:30	<b>Technology transfer vs. technology incorporation</b> <i>Prof. Dr Vojin Šenk, University of Novi Sad</i>
15:30 – 15:45	<b>Discussion</b>
15:45 – 16:00	<b>Coffee break</b>
16:00 – 16:40	<b>Experience with coordination of EU funded innovative projects</b> <i>Prof. Dr Goran Stojanović, University of Novi Sad</i>
16:40 – 17:00	<b>Building your fund raising expertise</b> <i>Milan Radovanović, University of Novi Sad</i>
17:00 – 17:15	<b>Discussion</b>