



UNIVERZITET U NOVOM SADU  
UNESCO katedra za  
studije preduzetništva  
UNIVERSITY OF NOVI SAD  
UNESCO Chair for  
Entrepreneurial Studies



Provincial Secretariat for Science  
and Technological Development



# Presentation of project

“Exploring the development model  
of the third mission  
of the University of Novi Sad”

Vladimir Nikić



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# About the project

- Full title: “Exploring the development model of the third mission of the University of Novi Sad”
- Financed by: Provincial Secretariat for Science and Technological Development
- Duration: July 2014 – June 2015.
- Using the results of WBC Inno and Finhed projects



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# Project activities

- Development of a model of the third mission of the University of Novi Sad
- The introduction of coordinator to strengthen the third mission
- Formation 3Helix club



# Research

- The data will give an overview of the current situation at the University of Novi Sad and at all faculties in its composition
- Designed a standardized questionnaires (4 templates)
- The starting point in designing the questionnaires is HE-Innovate tool, developed by the European Commission and the Organisation for Economic Co-operation and Development (OECD)



- Research will be conducted at 4 levels:
  - University
  - Faculty
  - Department
  - Employee
  
- The results will be compared with the results of similar research carried out at another european university



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# Content of the questionnaire

- Leadership and Governance
- Organisational Capacity, People and Incentives
- Entrepreneurship Development in Teaching and Learning
- A Method of Encouraging the Establishment of SPIN-OUT companies
- University - Business/External Relationships for Knowledge Exchange
- Internationalization
- Measuring the Impact
- Social Mission of University



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# Thank you!

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