

Modernization of
WBC universities
through strengthening of structures
and services for
knowledge
transfer, research
and innovation

OD ZNANJA I ISTRAŽIVAČKIH REZULTATA DO USPEŠNIH INOVATIVNIH PODUHVATA

Info dan

Pregled predloženih kurseva za trening istraživača, studenata, predstavnik kompanija



WBCInno

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e-mail: wbc-inno@kg.ac.rs



University of Novi Sad



This project has been funded with
support from the European Commission.

dr Vesna Rašković Depalov
UNS WBCInno tim





Silicon Valley



ORACLE

Farallon

COASTCOM

Selectone

NOVADYNE

WINS

APPLE GRAPHICS

Network General

FURUKAWA ELECTRIC

NETWARE ASSOCIATES

HITACHI

NTA

LITEON

ARGOSystems

Exodus

Paction, Inc.

Bay Networks

Printec

VLI

TATUNG

WindSTUFF

GREENLEAF

FUJITSU

intel

SONY

CLASS IC

National

olivetti

DISCO

TECHSOURCE

HNL

KENT

TMT

PROTO EXPRESS

STO

TAXAN

PHENIX

HEWLETT PACKARD

PHILIPS

SEMS

measurex

Apple Computer, Inc.

Professional Development Center

Signa Circuits International

MCT

DF

XEROX

XEROX

RED BRICK

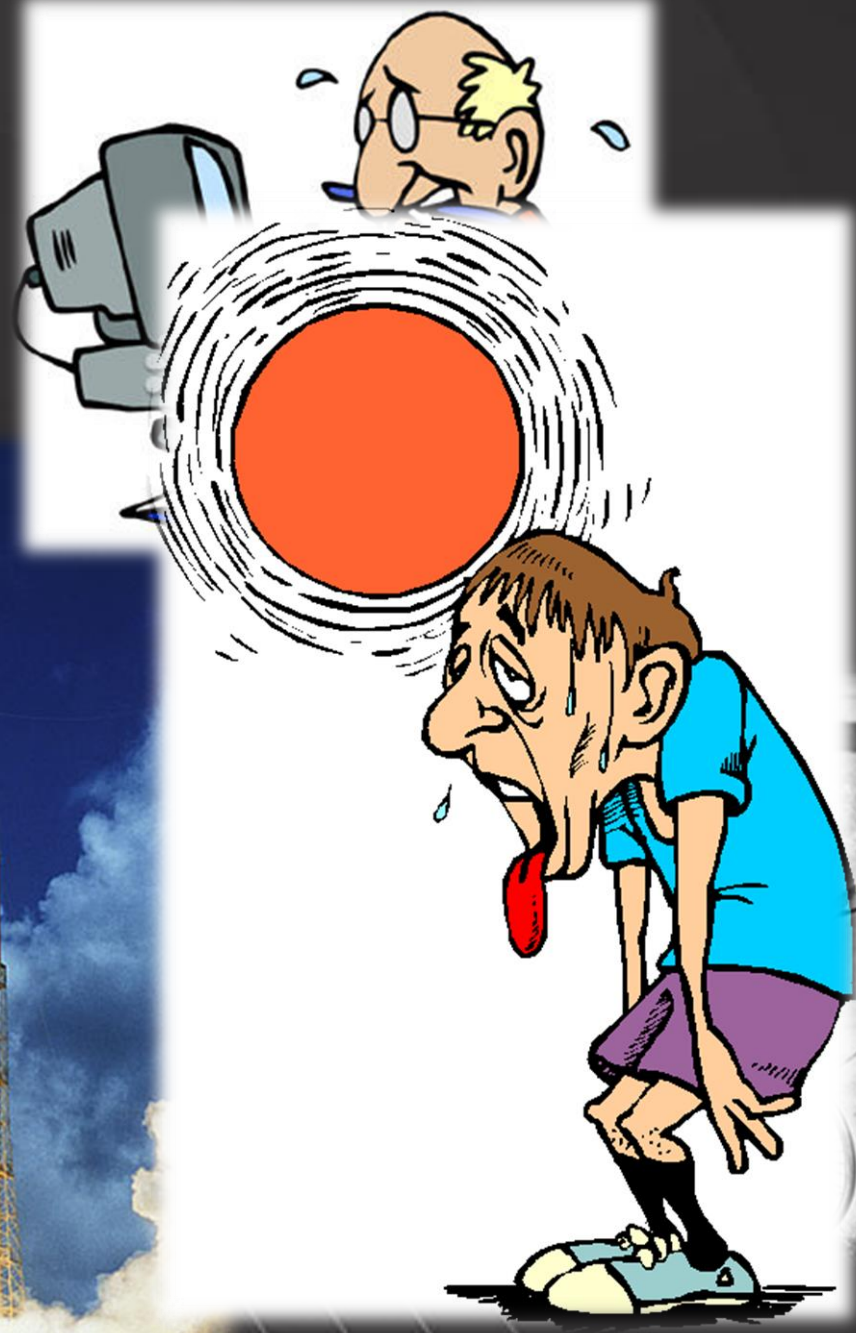
RED BRICK

DF

DF



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LPTDZMTP

Novi Sad

RT-RK  Computer Based Systems

Methods  Business


HMS
media


INFORA
optimization solutions


ALFANUM
GOVORNE TEHNOLOGIJE


NOSIC
Novi Sad Innovation Centre

 Dufferin
RESEARCH

DMS GROUP


execom

A hand holding a pen is visible in the upper right corner, positioned over a document. A large, light blue speech bubble is overlaid on the document, containing three white rounded rectangular boxes with black text. The background consists of a blurred green field of grass.

KOMPANIJE

ISTRAŽIVAČI

STUDENTI

Modernization of
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ZNANJE

IDEJA

INVENCIJA

INOVACIJA

BIZNIS

**ISTRAŽIVAČ
INOVATOR
STUDENT
KOMPANIJA**



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Šta vam nedostaje?



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Menadžeri NTP i BI

- IP protection management
- Building your fund raising expertise
- Creative problem solving



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Istraživači i studenti

- How to Build a Startup – Business model development
- Technical and financial management
- Technology transfer vs. technology incorporation and innovation - Creative problem solving for generating new ideas

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Kompanije u NTP i BI

- How To Make The Perfect Startup Pitch Deck - How to negotiating effectively
- Market research for startups - Startup project management
- Rapid product development in mechanical engineering - Rapid product development in electronics

Način rada

- Interaktivno
- Vežbanje
- Igranje uloga
- Studije slučaja
- Fokus na vaše probleme

practicing
(THEIR)
creativity



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Treneri



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Kultura se stvara



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Hvala na pažnji



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Tel. 063 89 25 825

Razviti Regionalnu univerzitetsku inovativnu platformu...

... podržanu kolaborativnim softverskim alatom za upravljanje inovacijama...

... sa ciljem da se identifikuju i podrže ideje univerzitetskih istraživača i studenata...

... i potpomogne transfer znanja i komercijalizacija istraživačkih rezultata.