

EVENT REPORT TEMPLATE (Annex H to QA Plan)

Author:	Milan Radovanović
Event Title:	Info Day “Od znanja i istraživačkih rezultata do uspešnih inovativnih poduhvata”
Event Date:	5 th June 2014
Event Venue:	University of Novi Sad, Rectorate, dr Zorana Djindjica 1, Novi Sad
Type of event: (National, international, press conference, promotional event etc.)	Info day
Short description:	
<p>The WBCInno team from the University of Novi Sad organized the first WBCInno Info day. The main focus of the event was to present the results and outcomes of the project and their relevance for the local research community (university professors, researchers and students). The formal language on this Info day was Serbian.</p> <p>At the beginning of the Info day, Prof. Dr Miroslav Vesković, Rector of the University of Novi Sad welcomed all attendees and stressed out the importance of the transfer of scientific results into innovative prototypes and products.</p> <p>The next speaker was the WBCInno team coordinator from the University of Novi Sad, Prof. Dr Goran Stojanović. He introduced Agenda of this Info-day to all participants and pointed out the importance of WBCInno results in the process of universities modernization and creation of innovative results, especially in the sense of the focus of the Horizon 2020 open calls.</p> <p>The first WBCInno Info day in Novi Sad had two sessions. The first session was about general presentation of WBCInno results in order to introduce participants with the progress of the WBCInno project. Prof. Stojanovic presented achieved outcomes within WBCInno TEMPUS project up to now. After that two strategic publications were presented, such as “<i>Strategic Development Plan for Business incubators and Sciences and Technology Parks in Western Balkan Region</i>” presented by Đorđe Čelić from BINS and “<i>Western Balkans Regional University Innovation Platform</i>” presented by Jelena Borocki from the Faculty of Technical Sciences (FTS), University of Novi Sad, Serbia (UNS).</p> <p>In the second session, participants had opportunities to have insight in the idea of this project through four presentations: “<i>Catalogue of research and innovation potential of the University of Novi Sad</i>” (presented by Milan Radovanović from FTS, UNS), “<i>Overview of training courses for researchers, students and companies representatives</i>” (presented by dr Vesna Rašković from FTS, UNS), “<i>How science and technological development are connected in Novi Sad</i>” (presented by prof. dr Vojin Šenk from FTS, UNS) and finally “<i>Horizon 2020 – our chance for funding innovative project proposals</i>” (presented by young researchers Dragana Vasiljević and Milan Radovanović from FTS, UNS).</p> <p>After second session, individual meeting and consultations were organized on forthcoming project calls and trainings.</p>	

Organiser(s):	University of Novi Sad
Agenda:	
Total number of participants:	56
Links to further information:	
Other personal remarks:	
<p>Seven presentations was held on the first WBCInno Info day at the University of Novi Sad, Serbia:</p> <ol style="list-style-type: none"> 1. WBCInno project: project presentation and achieved results (WBCInno projekat: predstavljanje projekta i ostvareni rezultati) 2. Strategic Development Plan for Business incubators and Sciences and Technology Parks in Western Balkan Region (Regionalni strateški razvojni plan za Biznis inkubatore i Naučno-tehnološke parkove) 3. Western Balkans Regional University Innovation Platform (Univerzitetska inovativna platforma) 4. Catalogue of research and innovation potential of the University of Novi Sad (Katalog istraživačkog i inovativnog potencijala Univerziteta u Novom Sadu) 5. Overview of training courses for researchers, students and companies representatives (Pregled predloženih kurseva za trening istraživača, studenata, predstavnika kompanija) 6. How science and technological development are connected in Novi Sad (Kako su u Novom Sadu spojeni nauka i tehnološki razvoj) 7. Horizon 2020 – our chance for funding innovative project proposals (Horizon 2020 – šansa za sve nas kroz finansiranje inovativnih projekata). <p>The WBCInno TEMPUS project was also promoted through dissemination of promotional material (flyers, notebooks, folders) to each participant during the registration along with the Catalogues on Research an Innovative Potential of the University of Novi Sad. The main strategic publications were available for the participants (Regional University Innovation Platform, Methodology for Innovation Management, Regional Strategic Development Plan for Business Incubators and Science and Technology Parks, Knowledge and technology transfer between science and business: Academic KTT Offices, Experience and Good Practise).</p>	

1. EVENT ORGANISATION DETAILS

Invitation was sent off to participants on:	02/06/2014
Information Material was sent off to participants on:	02/06/2014
Date of Initial Participant List Compilation:	04/06/2014
Date of Final Participant List Compilation:	05/06/2014
Total Number of Participants Invited	More than 300
Date of Agenda Finalisation:	01/06/2014

2. Problems encountered during the event preparation phase

Organisers: *Please complete (if you have not met with any problems in that phase, please fill in "N/A". Please also include any feedback by the participants **before** the workshop)*

1) N/A

3. EVENT ROLLOUT

Some general information

3.1. Final Event Agenda + Participant list

Submitted with this report

3.2. Event Implementation

The first WBCInno Info day at the University of Novi Sad was recognized as an important event for dissemination of the project results and for their implementation in the everyday university practice. It was successfully organized with topics addressing the main target groups (professors, researchers, students, representatives of SMEs). This event was especially useful for PhD students from the Faculty of Technical Sciences, University of Novi Sad, Serbia.

WP-leader
<i>Please add your comments, if any</i>
WP co-leader
<i>Please add your comments, if any</i>

4. EVENT EVALUATION BY PARTICIPANTS

4.1. Summary of the Participant Feedback Form

Results to be filled by organisers based on the questionnaire results. Please note: insert only the overall percentage of all feedback forms received (e.g. participants total number=30; 15 of them were most satisfied and 15 of them satisfied – please include 50% in the column most satisfied and 50% in the column satisfied.)

	Most satisfied	Satisfied	Moderately satisfied	Rather dissatisfied	Not at all satisfied
The event administration	68.42	21.05	10.53		
The structure of the programme	52.63	31.58	10.53	5.26	
The venue and facilities	78.95	21.05			
The presentations	52.63	31.58	15.79		
The discussions	42.11	21.05	21.05	15.79	
The event dinner and subsistence					

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
The information I got will be of immediate use to me.	31.58	52.63	5.26	10.53	
This event covered to a very high extent the topics I have expected.	36.84	31.58	26.32	5.26	
I enjoyed the cooperation and interaction with the other participants.	36.84	26.32	36.84		
My expectations about this event were met or exceeded.	26.32	57.89	10.53	5.26	
The materials distributed are useful and informative.	47.37	31.58	21.05		
The discussions were relevant for the participants.	31.58	36.84	31.58		
The methods of working were suitable for the topics and for the participants.	42.11	31.58	21.05		5.26
The overall organisation was professional.	84.21	10.53		5.26	
The time management was always to my fullest satisfaction.	73.68	21.05	5.26		
The style and level of communication between organisers and participants was professional.	68.42	21.05	5.26	5.26	
I would recommend this kind of event to my colleagues.	57.89	31.58	5.26		5.26

	Of crucial importance	Very important	Important	Little important	Not important at all
Assessment and efficiency monitoring of KTT modes	42.11	42.11	10.52	5.26	
Defining of priority research areas of university and capitalizing the knowledge and research potential	63.16	26.32	10.52		

Commercialization of research results and their transformation to innovation	68.42	26.32	5.26		
Efficient innovation management supported by a collaborative software platform	57.89	31.58	5.26	5.26	
Development of co-operations between universities and enterprises	63.16	31.58	5.26		
Encouraging students/researchers to establish to start-ups and spin-offs	52.63	42.11			5.26
Strengthening university capacity to support the development of Business Incubators and Science Technology Parks	47.37	36.84	10.52	5,26	

Prior Experience of Similar Events – Overall %	63.15 %
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Strengths and limitations of the event: please include comments received

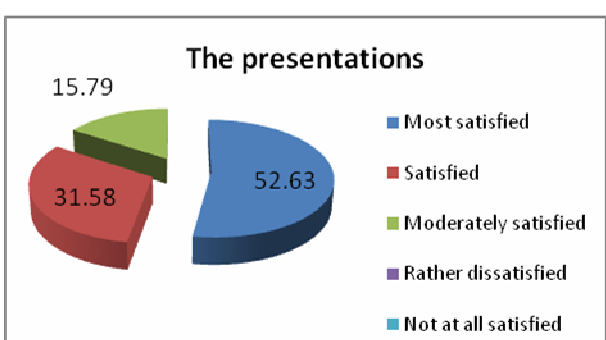
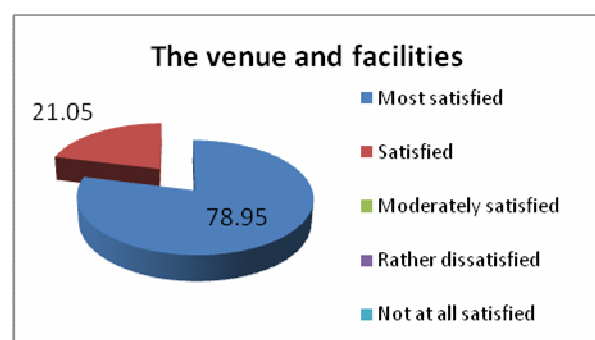
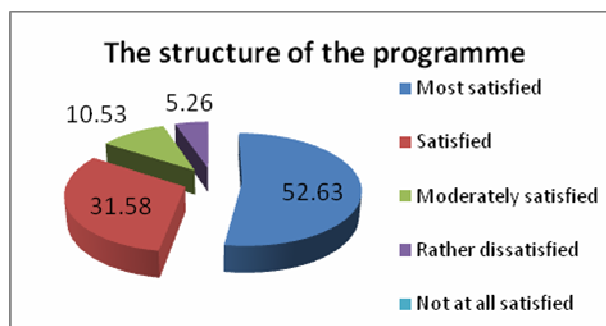
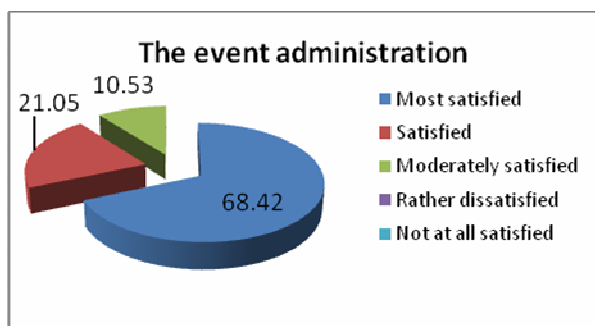
Strengths of the event and contributions or activities enjoyed by participants:	<ul style="list-style-type: none"> • Working conditions - air-conditioned rooms • The possibility of contact and practical participation of the individual / company on various projects • About the English grass, Swiss watches, and Silicon Valley • The possibility of direct interaction with lecturers • Great benefit to me these events, a researcher at the beginning of his career • Visibility of activities and results of university institutions and good practices • Start-ups, Spin-offs • Monitoring of research areas ii the organization • Specific advice • Transfer of knowledge • Some interesting information • Encourage and rethinking. Leadership • Presentation of the achieved goals
Suggestions for the improvement:	<ul style="list-style-type: none"> • The list of attendees released before the end of the second part of the lecture • More innovators and drivers of own entrepreneurship • Bringing the particular consumer part of a budget and display the actual project

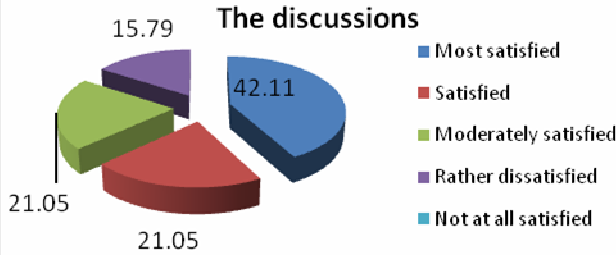
	<ul style="list-style-type: none"> • Remove the management. More attention to young researchers • More practical examples • In the first part of the lecture to explain the basic concepts that are discussed in other sessions • Improve presentation • A larger space with more seats • Program participants adjust to the first time to the activities included in the program
Any further comments	<ul style="list-style-type: none"> • Thanks to the managerial experiences and lessons • All praise teachers who are seriously prepared presentations

4.2. Additional comments

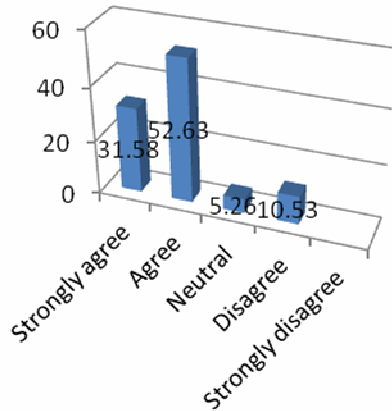
- *Graphic presentation of the participants feedback*

General questionnaire

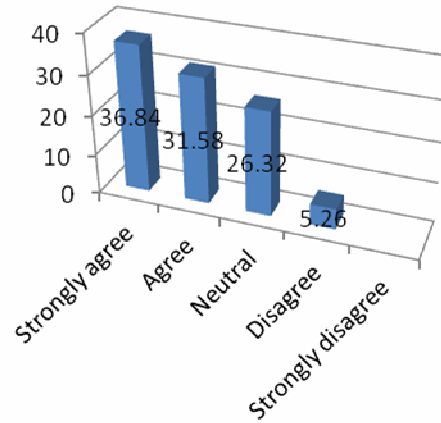




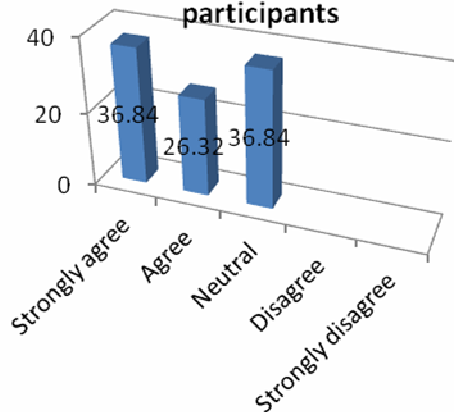
The information i got will be of immediate use to me



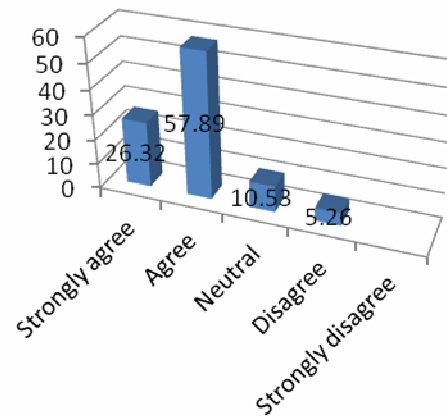
This event covered to a very high extent the topics I have expected



I enjoyed the cooperation and interaction with the other participants

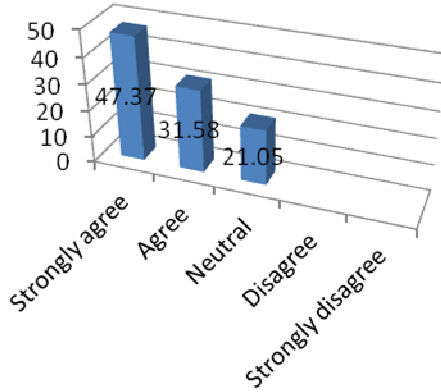


My expectations about this event werw met or exceeded

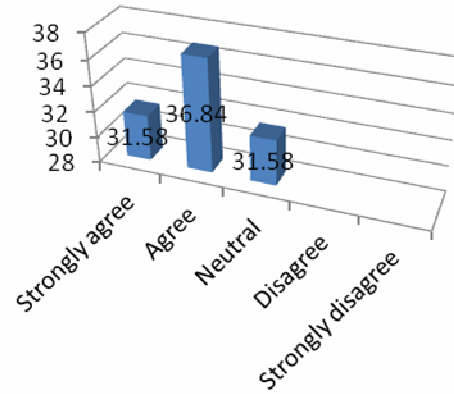




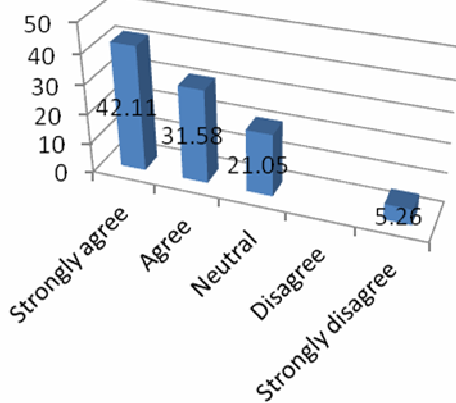
The materials distributed are useful and informative



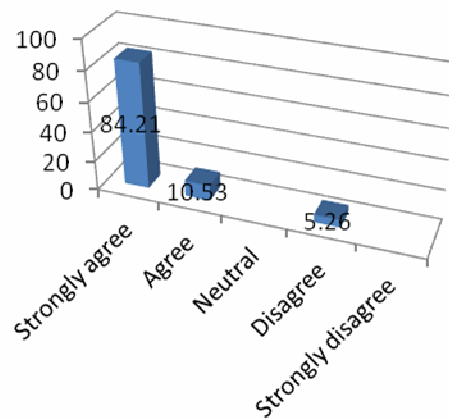
The discussions were relevant for the participants



The methods of working werw suitable for the topics and for the participants

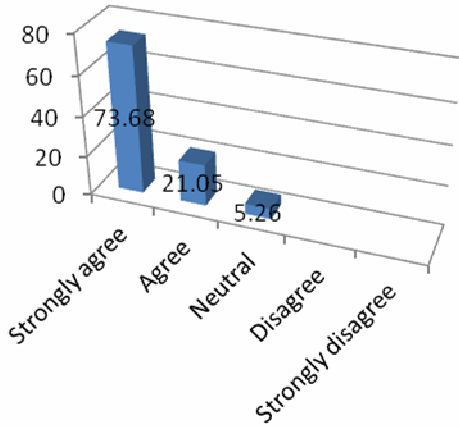


The overall organization was professional

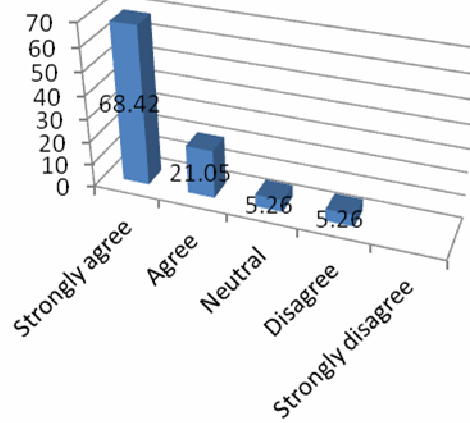




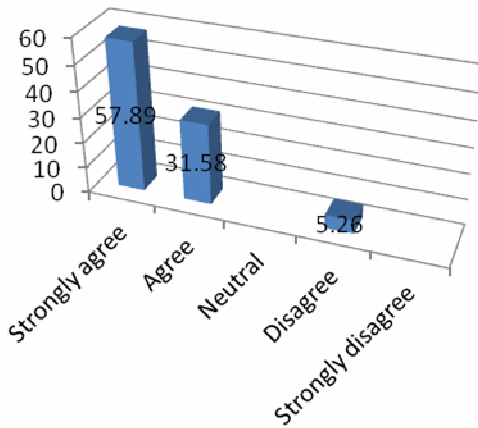
The time management was always to my fullest satisfaction



The style and level of communication between organisers and participants was professional

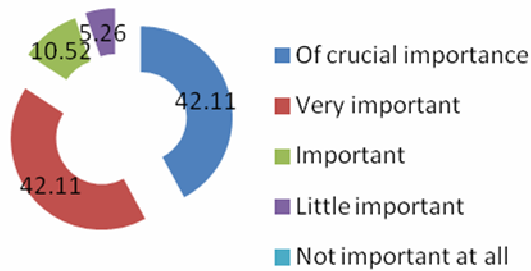


I would recommend this kind of event to my colleagues

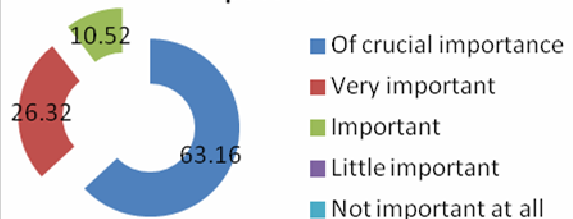


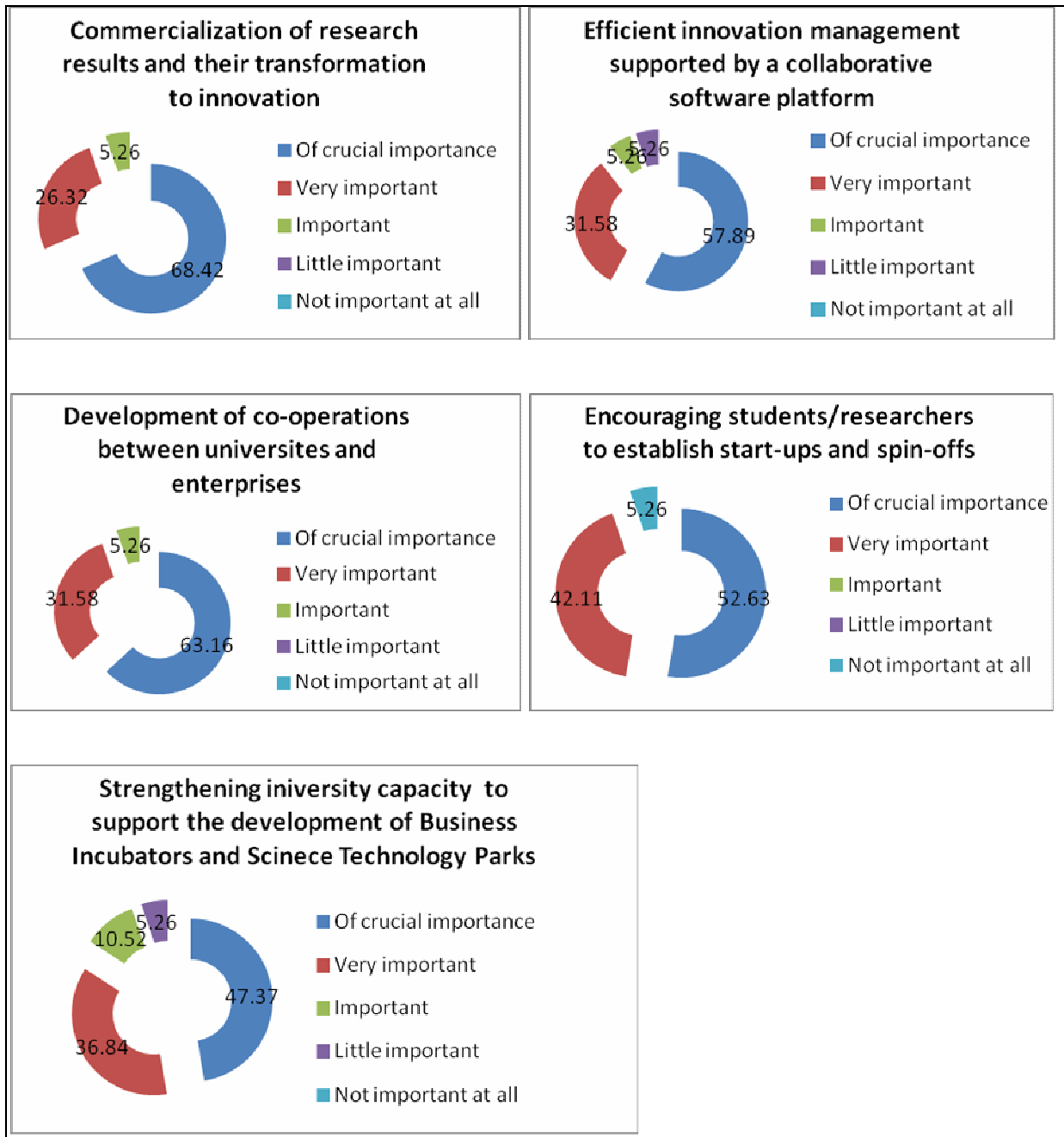
Regional University Innovation Platform

Assessment and efficiency monitoring of KTT modes



Defining of priority research areas of university and capitalizing the knowledge and research potential





5. Lessons learned

(Please fill in using bulleted text, e.g.

- A
- B
- C etc.)

6. Additional comments

May be filled by any of the organising partners

Please add in any other comments concerning the preparation and organisation of this event: