

Modernization of  
WBC universities  
through  
strengthening of  
structures and  
services for  
knowledge  
transfer, research  
and innovation



**WBCInno**

www.wbc-inno.kg.ac.rs  
e-mail: wbc-inno@kg.ac.rs



Entrepreneurship and  
Innovation Center of  
the University of Zenica



Tempus

This project has been funded with  
support from the European Commission.

# Tempus projekat WBCInno

## Info dan

# Univerzitetaska inovacijska platforma

Dr.sc. Hasan Avdušinović

Univerzitet u Zenici

Modernization of  
WBC universities  
through  
strengthening of  
structures and  
services for  
knowledge  
transfer, research  
and innovation

# Osnovne informacije

**Akronim projekta**

WBCInno

**Naziv projekta**

**Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation**

**Trajanje projekta**

15. 10. 2012 – 14. 10. 2015

**Program**

TEMPUS IV

**Koordinator**

Prof. Dr. Vesna Mandić  
University of Kragujevac

[www.wbc-inno.kg.ac.rs](http://www.wbc-inno.kg.ac.rs)

[wbc-inno@kg.ac.rs](mailto:wbc-inno@kg.ac.rs)



**WBCInno**

www.wbc-inno.kg.ac.rs  
e-mail: wbc-inno@kg.ac.rs



Entrepreneurship and  
Innovation Center of  
the University of Zenica



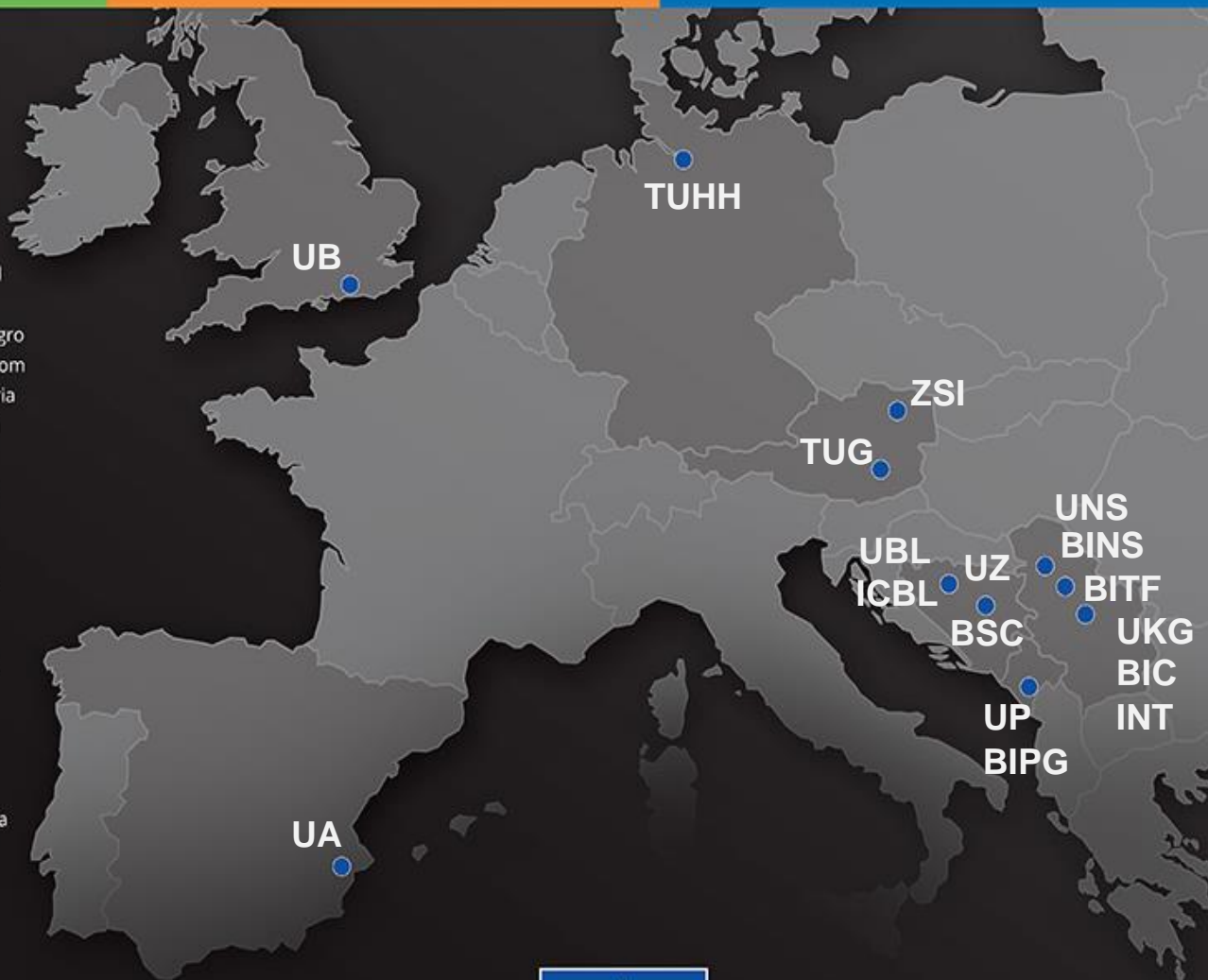
This project has been funded with  
support from the European Commission.

Modernization of  
WBC universities  
through  
strengthening of  
structures and  
services for  
knowledge  
transfer, research  
and innovation

# Konzorcijum

## Consortium

- University of Kragujevac, Serbia
- University of Novi Sad, Serbia
- University of Zenica, Bosnia and Herzegovina
- University of Banja Luka, Bosnia and Herzegovina
- University of Montenegro, Montenegro
- University of Brighton, United Kingdom
- Graz University of Technology, Austria
- Centre for Social Innovation, Austria
- University of Alicante, Spain
- Hamburg University of Technology, Germany
- Business Technology Incubator of Technical Faculties Belgrade, Serbia
- Business Innovation Centre Kragujevac, Serbia
- Business Incubator Novi Sad, Serbia
- Business Service Center of Government of Zenica-Doboj Canton, Bosnia and Herzegovina
- Intranea Solutions, Serbia
- Innovation centre Banja Luka, Bosnia and Herzegovina
- Business Incubator "Inventivnost", Podgorica, Montenegro



www.wbc-inno.kg.ac.rs  
e-mail: wbc-inno@kg.ac.rs



Entrepreneurship and  
Innovation Center of  
the University of Zenica

www.wbc-inno.kg.ac.rs  
e-mail: wbc-inno@kg.ac.rs



Tempus

This project has been funded with support from the European Commission.



Tempus

This project has been funded with support from the European Commission.

Modernization of  
WBC universities  
through  
strengthening of  
structures and  
services for  
knowledge  
transfer, research  
and innovation

# Univerzitetaska inovacijska platforma

- Cilj:  
Promocija i unapređenje Transfera znanja i tehnologija (KTT – Knowledge and Technology transfer) uključujući komercijalizaciju istraživanja, saradnju univerziteta i privrednih subjekata i otvaranje start-up i spin-off centara



Entrepreneurship and  
Innovation Center of  
the University of Zenica



This project has been funded with  
support from the European Commission.

# Univerzitetaska inovacijska platforma

- Zašto UIP
  - Univerziteti se razlikuju prema stepenu dostignutog inovacijskog potencijala
  - Različite mogućnosti i šanse u okruženju
  - Potrebni različiti mehanizmi podrške (pravna legislativa)
  - Iscjepkanost istraživačkog prostora i potencijala u regiji
  - Zajednički nastup prema sredstvima EU fondova i uključivanje u Evropski istraživački prostor



# Univerzitetaska inovacijska platforma

- Razvojni put od:
  - WBC univerziteta sa fragmentiranim istraživačkim potencijalom
  - bez utvrđenih prioriteta i postavljenih ciljeva za ostvarivanje ekonomske koristi
  - Bez systemske saradnje privrednim subjektima (kancelarija za suradnju i razmjenu informacija i pružanje podrške), nepostojanja softwera i web alata za promociju i podršku istraživačim ai studentima za uspostavljanje kontakata sa privredom



Entrepreneurship and  
Innovation Center of  
the University of Zenica



This project has been funded with  
support from the European Commission.

# Univerzitetaska inovacijska platforma

- Prema
  - Razvijenoj inovacijskoj platformi koja će
    - Uspostavit inovacijsku menadžent strukturu na univerzitetima uz korištenje prilagođenih softwera i web alata
    - Objediniti prikupljanje ideja i prijedloga za istraživanje od strane istraživača i studenata
    - Biti zamajac poboljšanju istraživačkog potencijala univerziteta i komercijalizaciji rezultata istraživanja i saradnje sa privrednim subjektima iz okurženja



Entrepreneurship and  
Innovation Center of  
the University of Zenica



This project has been funded with  
support from the European Commission.

# Univerzitetaska inovacijska platforma

- Proces realizacije ideje projekta
  - Mapiranje i identifikacija istraživačkih i inovacijskih potencijala univerziteta
  - Uspostavljanje ureda za KTT (transfer znanja i tehnologija) i saradnje sa privrednim subjektima na nivou univerziteta
  - Praćenje potreba tržišta u području istraživanja i inovacija
  - Monitoring i praćenje (mjerjenje) istraživačkih aktivnosti (broj projekata, broj istraživača, ostvarena dobit, i sl.)
  - Otvaranje BI i BSC





Modernization of  
WBC universities  
through  
strengthening of  
structures and  
services for  
knowledge  
transfer, research  
and innovation



**WBCInno**

www.wbc-inno.kg.ac.rs  
e-mail: wbc-inno@kg.ac.rs



Entrepreneurship and  
Innovation Center of  
the University of Zenica



Tempus  
This project has been funded with  
support from the European Commission.

Hvala na pažnji!