



D2.6.1 - Training for Trainers in Vienna, Austria AGENDA

Project Acronym:	WBCInno
Project full title:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation
Project No:	530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES
Funding Scheme:	TEMPUS
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2012
Project duration:	36 months

Abstract	Agenda for Training for Trainers 2.6 in Vienna, Austria
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DOCUMENT CONTROL SHEET

Title of Document:	Agenda for Training for Trainers
Work Package:	WP.2 - Reinforcement of existing university structures and setting-up of five Business Service Offices in accordance with defined focus and priorities in UIP
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision Description	Partner responsible
v.01	31 January 2014	First draft version	ZSI (Ines Marinkovic)
v.02	06 February 2014	Comments	ZSI (Klaus Schuch, Martin Felix Gajdusek, Elke Dall)
v.03+v04	07 February 2014	Pre-Final draft version	ZSI (Ines Marinkovic, Klaus Schuch, Martin Felix Gajdusek, Elke Dall)
v.05+06	24 February 2014	Final draft version	ZSI (Ines Marinkovic, Klaus Schuch, Martin Felix Gajdusek, Elke Dall)

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1. Agenda

AGENDA			
Project Name:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation	Page	1/1
Attendees:	<ol style="list-style-type: none"> 1. Prof. dr Vesna Mandic, UKG 2. Prof. dr Snezana Sokovic, UKG 3. Ms. Ivana Balsic UKG 4. Prof. dr Tatjana Pesic-Brdjanin UBL 5. Dr Drazen Brdjanin UBL 6. Dr.sc. Hasan Avdusinovic UZ 7. Prof. dr Milan Vukcevic UM 8. Milan Radovanovic UNS 9. Djordje Celic UNS 	Date:	25-27 February 2014
		Place:	Vienna, Austria

Tuesday, 25th February 2014	
Evaluation & Monitoring in Research and Innovation	
Location: Centre for Social Innovation: Linke Wienzeile 246, 1150 Vienna	
09:00 - 09:30	Arrival and welcome coffee
09:30 - 09:45	Welcome & Introduction Ines Marinkovic, Researcher and Project Manager ZSI
09:45 – 11:00	Functions, purposes, levels; contents and timing of evaluation, Klaus Schuch, Scientific Manager ZSI
11.00 - 11:30	Coffee break
11:30 – 13:00	Is evaluation science? A short history of evaluation; Klaus Schuch, Scientific Manager ZSI
13:00 – 14:00	Lunch (“Flexibel Point”, Linke Wienzeile 236, 1150 Vienna)
14.00 – 16:00	Overview on evaluation approaches and methodologies, Martin Felix Gajdusek, Senior Researcher ZSI
16:00 – 17:00	Q&A with tea and coffee

Wednesday, 26th February 2014	
Evaluation & Monitoring in Research and Innovation	
Location: Centre for Social Innovation: Linke Wienzeile 246, 1150 Vienna	
09:00 - 09:30	Morning coffee
09:30 – 10:30	Interactive session: Logical Framework Approach – How can it be used for the design of a TTO (stakeholder analysis, problem and strategy analysis, intervention logic)?, Klaus Schuch, Scientific Manager ZSI
10:30 – 11:00	Coffee break
11.00 - 12:30	Group work: Developing indicators for measurement of TTO; Felix Gajdusek, Senior Researcher, ZSI and Klaus Schuch, Scientific Manager ZSI
12:30 – 13:30	Lunch (ZSI, Linke Wienzeile 246, 1150 Vienna)
13:30 – 15:00	Reflection of the results: how could TTOs be internally monitored and externally evaluated (approaches, methods)?; Martin Felix Gajdusek, Senior Researcher, ZSI and Klaus Schuch, Scientific Manager ZSI
15:00 – 15:30	Coffee Break

15:30 – 16:30	Capacity Building for TTOs: Discussion on the relevant topics and instruments, Elke Dall, Head of Unit Research and Development, ZSI
16:30 – 17:00	Q&A with tea and coffee

Thursday, 27th February 2014	
Communication and Dissemination Management / Promotion of commercialisation activities	
Location: Centre for Social Innovation: Linke Wienzeile 246, 1150 Vienna	
09:00 - 09:30	Morning coffee
09:30 – 11:00	Relevance of different communication and dissemination approaches in triple-helix interactions; Ines Marinkovic, Researcher and Project Manager ZSI
11.00 - 11:30	Coffee break
11:30 – 13:00	Interactive session: Developing strategic communication road maps; Defining success criteria; Defining target group audience; Evaluating and monitoring communication & dissemination success; Ines Marinkovic, Researcher and Project Manager ZSI
13:00 – 14:00	Lunch (Hotel Renaissance, Linke Wienzeile / Ullmannstr. 71, 1150 Vienna)
14.00 – 15:30	Interactive session: From organising Info days and raising awareness to developing and implementing communication sustainability business plans; Ines Marinkovic, Researcher and Project Manager ZSI
15.30 – 16:30	Q&A with tea and coffee

2. Practical information

Venue:

D2.6.1 - Training for Trainers in Vienna, Austria

Centre for Social Innovation (ZSI)

Linke Wienzeile 246, A-1150 Vienna



To get there by public transport

Underground:

- Line **U4**, station "**Meidling Hauptstraße**" (leave the station via exit **Meidlinger Hauptstraße > Ullmannstraße**)
- Line **U6**, station "Längenfeldgasse" (leave the station via exit **Storchensteg**)

Busses:

- Lines **9A, 10A, 15A, 63A** at U4-Meidling Hauptstraße
- Line **12A** at "U6-Längenfeldgasse"

Car Park

- U4-Zentrum, access via Schönbrunnerstraße 222