



D2.6.1 - 1st Training for Trainers in Alicante, Spain

AGENDA

Project Acronym:	WBCInno
Project full title:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation
Project No:	530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES
Funding Scheme:	TEMPUS
Coordinator:	UKG – University of Kragujevac
Project start date:	October 15, 2012
Project duration:	36 months

Abstract	Agenda for 1 st Training for Trainers 2.6 in Alicante, Spain
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DOCUMENT CONTROL SHEET

Title of Document:	Agenda for 1 st Training for Trainers
Work Package:	WP.2 - Reinforcement of existing university structures and setting-up of five Business Service Offices in accordance with defined focus and priorities in UIP
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VERSIONING AND CONTRIBUTION HISTORY

Version	Date	Revision Description	Partner responsible
v.01	04 November 2013	First draft version	UA (Alexandra Mayr)
v.02	06 November 2013	Second draft version	UKG (Vesna Mandic)
v.03	12 November 2013	Modifications on Friday agenda	UA (Alexandra Mayr)
v.04	15 November 2013	Modifications on Wednesday and Friday agenda	UA (Noelia López)

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1. Agenda

AGENDA			
Project Name:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation	Page	1/1
Attendees:	<ol style="list-style-type: none"> 1. Prof. dr Vesna Mandic, UKG 2. Prof. dr Snezana Sokovic, UKG 3. Prof. dr Petar Bozic, UBL 4. Prof. dr Malik Cabaravdic, UZ 5. Prof. dr Hasan Avdusinovic, UZ 6. UNS, Milan Radovanovic 7. UM, t.b.c 	Date:	20-22 November 2013
		Place:	Alicante, Spain

Wednesday 20th November 2013

Location: University of Alicante, Torre de Control, Meeting Room 3rd Floor

08:45	Pick-up at the Hotel NH Cristal and Transfer to the University (Responsible: Fran, Tram)
09:30 -10:00	Welcome & Introduction. Alexandra Mayr, University of Alicante
10.00 - 10.45	Different ways of technology transfer, main characteristics and key factors to enforce University-Industry cooperation. Examples * Olga Francés, TTO, UA
10.45 - 11.30	Spin-off: advantages and disadvantages, best practices and real life examples. * Olga Francés, TTO, UA
11.30 - 12.00	Coffee break (Meeting room)
12.00 - 12.30	Introduction to valorization and valuation of technologies * Olga Francés, TTO, UA
12.30 - 13.15	Commercial Appraisal of Opportunities (COAP, University of Warwick) * Olga Francés, TTO, UA
13.15 – 15:00	Practical example: analysis of a project * Olga Francés, TTO, UA
15.00-16.30	Lunch (Los Olivos)
17:00	Transfer to the Hotel by Tram * OGPI Staff support

Thursday 21st November 2013

Location: University of Alicante, Torre de Control, Meeting Room 3rd Floor

09:15	Transfer to the University
10.00-10.30	Introduction to IP and related concepts. * Alicia Blaya, UA
10.30-11.30	IP rights basics. * Alicia Blaya, UA
11:30-12:00	Coffee Break (Club Social – OGPI staff assistance)
12.00-13.00	IP in collaborative R&D * Alicia Blaya, UA
13.00- 14.00	IP in universities. Policies, processes etc. * Pilar Lopez, UA
14.00-15.00	Practical Exercise * Pilar López, UA
15:00-15:30	Discussion and Q&A * Alicia Blaya, Pilar López, Noelia López, UA

Friday 22nd November 2013

Location: University of Alicante, Torre de Control, Meeting Room 3rd Floor

09:00	Transfer to the University
09:30-10:30	Supporting researchers in project acquisition and management * Noelia Lopez, UA
10:30-11.30	Technology Offer – Technology Mapping – Technology Portfolio (Results and Capacities) * TTO – Iván Rodríguez / Juan José Montesinos
11:30-12:00	Coffee Break
12.00-15:00	University-Enterprise Promotion Activities. Technology Audits. Methodology. Case studies. * TTO – Iván Rodríguez / Juan José Montesinos
15:00- 15:15	Closing