



D 1.1 TUHH Meeting

Acronym: WBC-Inno

Project title:

Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation,

Project number: 530213-TEMPUS-1-2012-1-RS-TEMPUS-JPHES

Hamburg, 4th- 5th April 2013



Revision Sheet

Release No.	Date	Revision Description
Rev. 1	14/03/2013	Meeting Agenda – first draft by TUHH

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1.0 Purpose

The purpose of this meeting is to gather EU experience in knowledge transfer, transforming research into innovation and growing regional business. The mobility is planned in order to enhance the understanding of good practices through visits to EU universities and their units.

2.0 Outcome

Each partner of the WBCInno consortium can learn about the EU knowledge transfer through on-site visits. There, examples of university-enterprise linkages will be shown and explained so that the WBC partners are able to gather information and compare good practices with their own experiences. Later on, the for the WBC partners important insights can be extracted in order to contribute to the overall target of modernizing the WBC universities through the strengthening of their management structures / services for cooperation with the world of business in the areas of knowledge transfer, research and innovation.

KICK OFF MEETING AGENDA

Project Name:	Modernization of WBC universities through strengthening of structures and services for knowledge transfer, research and innovation	Page	1/3
<p>Purpose, Objectives and Elements of the Meeting:</p> <p>The purpose of this initial meeting is to show examples on German knowledge transfer to the partner country university members of the WBCInno TEMPUS-project.</p> <p>As the agenda indicates, the meeting is divided into two days. The first day includes: Part I – Opening and welcome session, Part II – Field Visit to TuTech, a on site visit of the Knowledge Transfer Service Provider of Hamburg University of Technology, and Part II – Field Visit to HLI, a successful example of a Public Private Partnership.</p> <p>The second day includes one workshop session, Part IV – Successful Knowledge Transfer and Part V, Knowledge Transfer from an industry point of view. Those two parts are dedicated to the intensive discussion on the knowledge transfer for universities and enterprises.</p>			
Expected Attendees:	<ol style="list-style-type: none"> 1. Mrs. Vesna Mandic 2. Mrs. Jelena Borocki 3. Mr. Malik Čabaravdic 4. Mr. Mileta Janjic 	Date:	4 th –5 th April 2013
		Place:	Hamburg

Thursday, 4th April 2013, Hamburg		
	Part I – Opening and welcome session	
08:45 – 09:00	Registration of the participants, TuTech Innovation GmbH	
09:00 – 09:15	Welcome speech and objective of stay	Prof. Dr. Thorsten Blecker Hamburg University of Technology
	Part II – Field Visit to TuTech	
09:15 – 11:00	From ideas to business	Dr. Margarete Remmert-Rieper TuTech Innovation GmbH
11:00 – 11:15	Coffee Break	
11:15 – 13:30	On-Site visit of TuTech	Dr. Margarete Remmert-Rieper TuTech Innovation GmbH
13:30 – 15:00	Lunch and change of location	
	Part III – Field Visit to HLI	
15:00 – 15:45	Presentation on Public Private Partnership	Detlef Aßmus Hamburger Logistik Institut
15:45 – 16:30	On-Site visit of HLI	
16:30 – 19:00	Sightseeing Tour Hamburg	Regina Grussenmeyer
19:30 – 21:00	Dinner	

Friday, 5th April 2013, Hamburg		
8:45 – 9:00	Registration of the participants, Conference room	
	Part IV – Successful Knowledge Transfer	
09:00 – 10:30	Institute of Business Logistics and General Management	Prof. Thorsten Blecker Hamburg University of Technology
10:30 – 11:00	Coffee break	
11:00 – 12:30	Workshop and lessons learned from German examples	Prof. Thorsten Blecker Hamburg University of Technology
12:30 – 14:00	Lunch	
	Part V – Knowledge Transfer – an industrial view	
14:00 – 15:30	R&D-example from industry	Heiner Grussenmeyer, StoraEnso
15:30 – 16:00	Discussion	

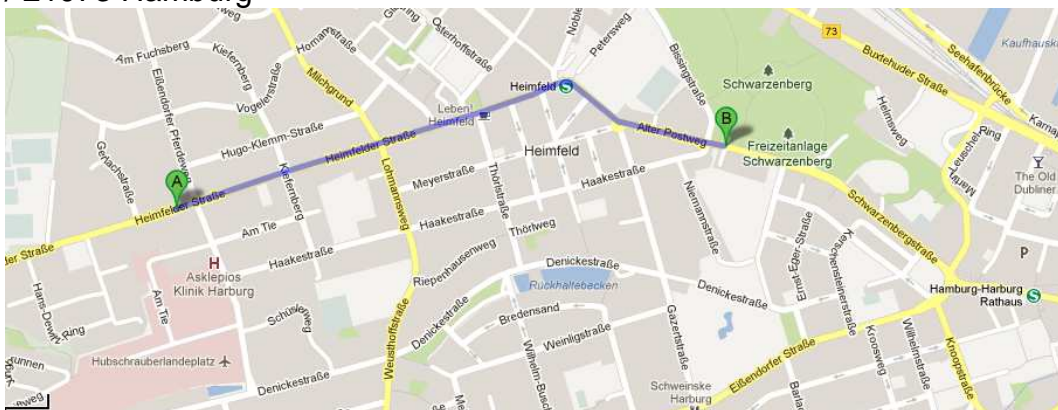
Meeting Places

- 4th April 2013: TuTech Innovation GmbH / Harburger Schloßstraße 6 / 21079 Hamburg



30 min Walk or 10 min Bus Trip until Harburg Rathaus + 5 min additional walk

- 5th April 2013: Hamburg University of Technology / Schwarzenbergstraße 95D / 21073 Hamburg



20 min walk or 5 min bus trip until TUHH Kasernenstraße